

Terms and Conditions for Targeted Spends Campaign on Credit and Debit Cards

(15th April 2013 to 12th May 2013)

Terms and Conditions for Debit Card Users

- The offer is valid for only selective Axis Bank Debit Cardholders with active Axis Bank Savings or Current Accounts, to whom the formal offer communication email or SMS has been sent, unless otherwise notified.
- The campaign starts from 15th April 2013 and ends on 12th May 2013 (both days inclusive). The card transactions from 00:01 on 15th April 2013 to 23:59 12th May 2013 will only be eligible for this campaign.
- Axis Bank debit card holders will receive targets to achieve by spending on their Axis Bank debit card. The details of the target and achievement process will be as per the SMS/email communication to the cardholders on their registered contact details with the Bank.
- The target assigned will be at individual customer id level. If a customer has multiple savings accounts (thereby Debit Cards) mapped to a particular customer id, the amount would be calculated at a sum total of all transactions done on the cards mapped to the customer id.
- Cardholder's eligibility for the offer will be decided by the Bank based on transaction and payment history.
- Customers who achieve the target as given in the communication will get assured e-vouchers as mentioned in the partner terms and conditions given below.
- At the end of the campaign period, the top 100 highest spenders on Axis Bank debit cards will get a free Nikon Cool Pix Camera.
- Declaration of Assured e-voucher winners: Winners for the e-vouchers will be declared on 15th June 2013. The e-vouchers will be sent through emails/SMS to the winners on 15th June 2013.
- Declaration of Nikon Cool Pix Camera Winners: The winners of the camera will be declared on 15th June 2013. The gifts will start dispatching from 16th June 2013.
- Winners of the camera will be contacted via SMS/email.
- All escalations related to this campaign will be valid till 31st July 2013.
- The offer is not transferable, non-negotiable and cannot be encashed.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of any dispute or discretion, Axis Bank's decision shall be binding on all Cardholders.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card.
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.

- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- In all matters relating to the offer for Axis Bank Cardholders, the decision of Axis Bank shall be final and binding in all respects.
- Any person taking the advantage of this offer through valid and active Axis Bank Debit Card in good standing shall be deemed to have read, understood and accepted these terms and conditions.
- General Terms and Conditions on Axis Bank Debit Card are applicable.

Terms and Conditions for Credit Card Users

- The offer is valid for only selective Axis Bank Credit Cardholders to whom the formal offer communication email or SMS has been sent, unless otherwise notified.
- The campaign starts from 15th April 2013 and ends on 12th May 2013 (both days inclusive). The card transactions from 00:01 on 15th April 2013 to 23:59 12th May 2013 will only be eligible for this campaign.
- Axis Bank credit card holders will receive targets to achieve by spending on their Axis Bank credit card. The details of the target and achievement process will be as per the SMS/email communication to the cardholders on their registered contact details with the Bank.
- The target assigned will be at individual customer id level. If a customer has multiple Credit Card accounts mapped to a particular customer id, the amount would be calculated at a sum total of all card transactions on the accounts mapped to the customer id.
- Cardholder's eligibility for the offer will be decided by the Bank based on transaction and payment history.
- Customers who achieve the target as given in the communication will get assured online e-vouchers as mentioned in the partner terms and conditions given below.
- At the end of the campaign period, the top 75 highest spenders on Axis Bank credit cards will win a Samsung Galaxy Grand Duos Phone.
- Declaration of Assured e-voucher Winners: Winners for the e-vouchers will be declared on 15th June 2013. The e-vouchers will be sent through emails/SMS to the winners on 20th June 2013.
- Declaration of Samsung Galaxy Grand Duos Phone Winners: The winners of the phone will be declared on 15th June 2013. The gifts will start dispatching from 16th June 2013
- Winners of the phone will be contacted via SMS/email.
- All escalations related to this campaign will be valid till 31st July 2013
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final.
- Axis Bank reserves the right to modify/ alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.

- In case of any dispute or discretion, Axis Bank's decision shall be binding on all Cardholders.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card.
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- In all matters relating to the offer for Axis Bank Cardholders, the decision of Axis Bank shall be final and binding in all respects.
- Any person taking the advantage of this offer through valid and active Axis Bank Credit Card in good standing shall be deemed to have read, understood and accepted these terms and conditions.
- General Terms and Conditions on Axis Bank Credit Card are applicable.

Terms and Conditions for e-vouchers

MakeMyTrip.Com : A discount of Rs.750/- on domestic flight plus hotels deals per booking ID

Voucher Offer Details:

- Each e-voucher code is unique.
- Each e-voucher code is worth Rs.750/-
- One e-voucher code is applicable for one booking ID only.
- Unique e-voucher codes will be communicated via email / sms
- E-Voucher code will be valid till 31st Dec 2013

Merchant Terms & Conditions:

- This e-voucher entitles you to a discount of Rs.750/- on domestic Flight plus hotels deals per booking ID.
- This e-voucher is valid for bookings done till 31st Dec, 2013
- Only one e-voucher can be used per booking.
- This e-voucher cannot be clubbed with any other voucher or promotional offer on MakeMyTrip.com.
- This e-voucher can only be used while making a domestic Flight plus hotel booking on the MakeMyTrip.com website (<http://www.makemytrip.com/flights-hotels/>), by entering the correct voucher/e-coupon code.
- In case a booking made while using the voucher is cancelled, neither the discounted amount nor the voucher will be refunded/returned.

- E-Voucher cannot be exchanged for cash or partly utilized.
- Discount can only be redeemed via an Axis Bank Debit Card / Credit Card
- The maximum liability of MakeMyTrip in the event of any claim arising out of this offer shall not exceed the value of the voucher. MakeMyTrip cannot be held liable for any act and omission attributable to force majeure events.
- MakeMyTrip shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.
- MakeMyTrip will not be liable for the failure of the customer to apply the e-voucher code.
- This voucher cannot be used by travel agents. In case this voucher is used in an inappropriate manner, the benefits thereof will be forfeited.
- Disputes, if any, arising out of or in connection with or as a result of above offers or otherwise relating hereto shall be subject to the exclusive jurisdiction of the competent courts / tribunals in Delhi only, irrespective of whether courts / tribunals in other areas have concurrent or similar jurisdiction.
- Escalation Matrix: In case of any query pertaining to use of coupon and/or credit note or regarding the schemes,
 - Please email customer care at
 - Domestic Flights - service@makemytrip.com
 - International Flights - Internationalbookings@makemytrip.com
 - Hotels and Holidays -hotelservice@makemytrip.com
 - or CALL @ (0124) 462 8747/ 289 8747
- MakeMyTrip Terms and Conditions applicable.

Surat Diamonds 300 : E-Voucher worth Rs.300/- applicable on purchase of any jewelry, redeemable on www.suratdiamond.com

Voucher Offer Details:

- Each e-voucher code is unique.
- Each e-voucher code is worth Rs.300/-
- One e-voucher code is applicable for one purchase transaction only.
- Unique e-voucher codes will be communicated through email / sms
- E-Voucher codes are valid till 31st August 2013.

Merchant Terms & Conditions:

- Each E-Voucher is unique and worth Rs.300/-
- E-Voucher is Valid for a Period ending 31st August 2013.
- E-Voucher cannot be clubbed with any other Voucher or offer (i.e.; it is to be redeemed individually)
- E-Voucher is not valid on purchase of Gold Coins, Certified Solitaires & already discounted Products.
- To avail of the discount, customer must enter the promotion code at the time of placing the order.
- Surat Diamonds will not be liable for the failure of the customer to apply the voucher code.
- E-Voucher cannot be redeemed for cash / cheque.
- In case of any manufacturing defect please return the item(s) to Surat Diamond Jewelry within 15 days for a free replacement or full refund as the case may be.
- Discount can only be redeemed via an Axis Bank Debit Card / Credit Card.

- Escalation Matrix: In case of any query pertaining to use of coupon and/or credit note or regarding the schemes, please email customer care at cs@suratdiamond.com or call @ **91-22-23860997**
- SuratDiamond Terms & Conditions applicable.

Surat Diamonds 1000 : E Voucher worth Rs.1000/-, applicable on purchase of any Diamond jewelry , redeemable on www.suratdiamond.com

Voucher Offer Details:

- Each e-voucher code is unique.
- Each e-voucher code is worth Rs.1000/-
- One e-voucher code is applicable for one purchase transaction only.
- Unique e-voucher codes will be communicated via email / sms
- E-Voucher codes are valid till 31st August 2013

Merchant Terms & Conditions:

- Each E-Voucher is unique and worth Rs.1000/-
- E-Voucher is Valid for a Period ending 31st August 2013.
- E-Voucher cannot be clubbed with any other Voucher or offer (ie; it is to be redeemed individually)
- E-Voucher is not valid on purchase of Gold Coins, Certified Solitaires & already discounted Products.
- To avail of the discount, customer must enter the promotion code at the time of placing the order.
- Surat Diamonds will not be liable for the failure of the customer to apply the voucher code.
- E-Voucher cannot be redeemed for cash / cheque.
- In case of any manufacturing defect please return the item(s) to Surat Diamond Jewellery within 15 days for a free replacement or full refund as the case may be.
- Discount can only be redeemed via an Axis Bank Debit Card / Credit Card.
- The discount offer cannot be combined with any other ongoing offers, discounts or promotions on SuratDiamond.com.
- Escalation Matrix: In case of any query pertaining to use of coupon and/or credit note or regarding the schemes, please email customer care at cs@suratdiamond.com or call @ **91-22-23860997**
- SuratDiamond Terms & Conditions are applicable.

Jabong.com: E Voucher worth Rs.150/-, applicable on select categories, redeemable on Jabong.com

Voucher Offer Details:

- Each e-voucher code is unique.
- Each e-voucher code is worth Rs.150/-
- One e-voucher code is applicable for one purchase transaction only.
- Applicable on discounted as well as non-discounted items
- Unique e-voucher codes will be communicated via email / sms
- E-Voucher code valid till 31st August 2013

- Applicable on selected products like:
 - All Bags , Sunglasses & Jewellery (excluding Gold coin & precious Jewellery).
 - Men footwear : Boat Shoes, Outdoor, Moccasins, Loafers, Formal Shoes, Boots.
 - Women footwear : like Boots, Peep Toes.
 - Women Apparel: Jeans , Sarees.
 - Men Apparel: T shirts, Shirts, Jeans, Trousers, Shorts & 3/4ths· Winter Wear, Jackets, Suits, Blazers, Ethnic Wear, Trackwear.
 - Not applicable on brands - Puma, Nike, Adidas, and Casio

Merchant Terms & Conditions:

- Each E-Voucher code is unique & worth Rs.150/-
- E-Voucher can be redeemed only during its validity period i.e. 31st August 2013.
- Applicable on selected products like:
 - All Bags , Sunglasses & Jewellery (excluding Gold coin & precious Jewellery).
 - Men footwear : Boat Shoes, Outdoor, Moccasins, Loafers, Formal Shoes, Boots.
 - Women footwear : like Boots, Peep Toes.
 - Women Apparel: Jeans , Sarees.
 - Men Apparel: T shirts, Shirts, Jeans, Trousers, Shorts & 3/4ths· Winter Wear, Jackets, Suits, Blazers, Ethnic Wear, Trackwear.
 - Not applicable on brands - Puma, Nike, Adidas, and Casio
- In order to avail of the discount the customer must apply the Voucher code as communicated by Axis Bank prior to checkout at Jabong.com. Jabong will not be liable for the failure of the customer to apply the Voucher code.
- Discount can only be redeemed via an Axis Bank Debit Card / Credit Card.
- The discount offer cannot be combined with any other ongoing offers or promotions on Jabong.com.
- All orders are subject to stock availability at the time of order.
- Axis Bank and Jabong shall not be liable for any loss or damage that may be suffered, or for any personal injury that may be suffered as a result of the offer. Jabong and Axis Bank reserve the right to jointly change/modify/add/delete any of the terms and conditions of the offer. By placing an order, the customer accepts all terms and conditions specified on Jabong.com.
- In case of any query pertaining to use of coupon and/or credit note or regarding the schemes, please email customer care at care@jabong.com or call @ 1800 258 5555.
- Escalation Matrix: In case of any query pertaining to use of coupon and/or credit note or regarding the schemes, please email customer care at care@jabong.com or call @ 1800 258 5555.
- Jabong Terms & Conditions are applicable.