

Terms and Conditions SOF (Shopaholics Online Festival) 17th – 19th March 2015



GENERAL TERMS & CONDITIONS:

- All Offers are valid on Axis Bank Retail Credit and Debit Cards from 17th March 2015 to 19th March 2015(Both Days inclusive)(Offer Period)
- Offers not valid if the respective Promo Codes given by the partners are not applied.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the offer period.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.

- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Neither Axis Bank nor any of its subsidiaries or affiliates nor Axis Bank's member banks nor any of their respective subsidiaries or affiliates (collectively the "Promoters") assumes any responsibility for the products & services offered or the free gifts provided by Merchants. The products and services sold or licensed or provided by merchants and the promoters accept no liability whatsoever in connection with the products and services.
- Merchant & Axis Bank reserves the right to alter the terms of the offer including but not limited to validity, threshold amount and applicability, without prior notice and / or without assigning any reasons, thereof.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- The Offer is subject to applicable law and regulations and would be modified / discontinued based on the prevailing law / regulation at any point of time and neither party shall be under any liability or obligation or continue implementation of the said Offer till such time the terms are modified by the Parties as per the prevailing/ amended law at that point of time. In the event, that the Offer cannot be continued without total compliance of the prevailing law at any point of time, this Offer shall be deemed to be terminated forthwith from the date when the amended law restricting / prohibiting the Offer comes into force.
- Terms and Conditions of all the participating merchants applicable over and above the General T&Cs mentioned above

Myntra:

- **Offer:** This coupon entitles the bearer to get 30% off on minimum purchase of Rs.1299 and above by shopping on Myntra.com and Myntra Mobile app within the Offer period.
- **Website:** www.myntra.com/axis-bank-offers
- **Promocode:** SOFMARCH15
- This offer is valid for Axis Bank customers till 19th March, 2015.
- This offer is not valid on Cash on Delivery orders.
- This offer is not valid at any of alliance partner retail outlets /stores.
- This offer may not be applicable on select styles.
- This offer cannot be combined with any other offers on Myntra.com.
- Multiple coupons cannot be clubbed in a single order.
- The balance amount, after the discount has been availed, will have to be paid by the customer at the time of purchase
- Customer will not be eligible for My Privilege Points for the discount availed using the coupon/voucher.
- Myntra.com's Return and Exchange Policy offers you the option to return or exchange items purchased on Myntra.com within 30 days of the receipt. In case of return of the purchased item, please refer to the "Return Policy" on our website or write to returns@myntra.com.
- Myntra reserves the right to change the terms and conditions of this offer, including extending, withdrawing or discontinuing the same without notice, at its sole discretion.
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions on Myntra.com
- All disputes arising out of or in connection to this scheme are subject to exclusive jurisdiction of the courts in Bangalore only.
- Disclaimers: Myntra.com is not responsible for any typographical error leading to an invalid coupon.
- Terms and Conditions of Myntra.com applicable

First Cry

- **Offer:** Flat 20% off
 - **Website:**
www.firstcry.com?ref=axisbank&utm_source=axisbank&utm_medium=axis&utm_content=SOFMAR
 - **Promocode:** SOFMARCH15
 - You will get 20% off on all products
 - Offer valid only on 17th, 18th and 19th March, 2015
 - Offer valid only for Axis Bank customers
 - Coupon is not applicable with any other coupon code
 - Valid on MRP
 - Maximum discount is Rs.500
 - Not valid on Super Savers, Combos, Formula & Supplements, Feeding & Nursing, Gifts & Certificates
- Terms and Conditions of Firstcry applicable

Floristsinindia.com**Offer:** Flat 25% Off

- **Website:** <http://www.floristsinindia.com/axis-bank-offer>
- **Promo code:** SOFMARCH15
- Payment mode is online (Debit / Credit Card)
- No two offers can be combined.
- This offer is valid for Axis Bank customers till 19th March, 2015
- The above offer will be applicable for customer/s using a valid AXIS Bank Debit card or a valid Credit Card issued by AXIS bank on AXIS Bank payment gateway, whether provided by AXIS Bank, or any other service provider appointed by AXIS .
- All Purchases will have to be made online on the "website"
- All disputes related to the offer shall be the subject matter of the jurisdiction of Mumbai high court. The prevailing statutory laws of India shall be applicable to the offer.
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions of www.floristsinindia.com
- This Offer is made available to the Customer/s selected at the discretion of AXIS Bank.
- Terms and Conditions of Floristsinindia.com applicable

Ferns n Petals

- **Offer:** Flat 25% off the online purchase at www.fnp.com on minimum purchase of Rs.500
- **Website:** http://www.fnp.com/static/axisbank-offer.dot?utm_source=Alliances&utm_medium=referral&utm_campaign=sof
- **Promocode:** SOFMARCH15
- Offer gives a discount of 25%, to avail the offer, customer(s) will have to visit www.fnp.com & enter SOFMARCH15 promocode.
- Offer valid from 17th March 2015 till 19th March, 2015
- The benefits under the offer are non-negotiable .
- The discount is not applicable on multiple products per transaction
- The offer can't be combined with any other ongoing offers of FNP.
- Offer will not be valid on International deliveries.
- Terms and conditions of Ferns and Petals applicable

Infibeam:

- **Offer 1:** Flat 6% off on Mobiles & Electronics (Maximum discount of Rs. 1000), minimum purchase of Rs 500/-
- **Offer 2:** Flat 10% OFF on Books and Media (Maximum discount of Rs. 1000) Minimum purchase of Rs. 500
- **Offer 3:** Flat 15% OFF across lifestyle (Maximum discount of Rs. 1000) Minimum purchase of Rs. 500
- **Website:** axis.infibeam.com
- **Promo Code 1:** SOFSEPT14A
- **Promocode 2:** SOFSEPT14B
- **Promo Code 3:** SOFMARCH15C
- Terms and Conditions of infibeam.com applicable

Cleartrip.com

- **Offer:**
 - Domestic Roundtrip Flights
 - Get Rs.600 instant cashback on Domestic roundtrip flights booked using Cleartrip Mobile App.
 - International Roundtrip Flights
 - Get Rs.1100 instant cashback on International roundtrip flights booked using Cleartrip Mobile App.
 - Domestic/International Hotels
 - Get Rs.1100 instant cashback on Domestic / International Hotels of Rs. 4000 or more, booked using Cleartrip Mobile App.
- **Website:** <http://www.cleartrip.com/offers/india/sof2015>
- **Promocode:** SOFMARCH15

- Offer is valid on any Domestic/International Roundtrip Flight & Hotel available on Cleartrip Mobile App
- Offer not valid for transactions made on IVR/Phone with Cleartrip Customer Care.
- To avail of instant cashback you need to enter coupon code **SOFMARCH15** before payment while booking. If coupon code is not entered correctly then you will not receive any cashback.
- Valid on payments made with any Axis Bank Credit or Debit Card issued in India. Not valid for payment made by Netbanking.
- You can avail the offer only once on Domestic Flights, once on International Flights & once on Hotels.
- The cashback offer is valid per transaction. In case you book more than 1 passenger/ticket/segment/room/room night in a single transaction, you will still receive cashback applicable for 1 transaction only.
- In case you cancel the booking (in part or full) the entire cashback availed for the said booking will be deducted from the refund amount.
- Valid on Adult & Child bookings only. Not valid for Infants.
- This offer cannot be clubbed with any other cashback offer on www.cleartrip.com
- The product & services offered by Cleartrip Private Limited are governed by the terms of use prescribed by Cleartrip on its site www.cleartrip.com & as amended from time to time.
- The terms and conditions of this offer are subject to change without any prior notice.
- Cleartrip reserves the right to change or withdraw the offer, anytime at the sole discretion of the Management.
- Flights & Hotels are subject to availability.
- Disputes are subject to Mumbai Jurisdiction.
- Still reading this? Hurry & book now! The offers ends on 19 March 2015, 23:59:59 hrs, remember?

Jabong:

- **Offer:** Flat 30% off
 - **Website:** www.jabong.com/axisbank
 - **Promocode:** SOFMARCH15
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- Discounts will be applied to the total merchandise value including VAT and applicable taxes
 - Discounts can be redeemed between 17th March to 19th march
 - Flat 30% off on no minimum purchase, use code SOFMARCH15

- The card can be used any number of time during the campaign validity
- In order to avail the discount the customer must apply the coupon code as communicated by Axis Bank prior to checkout at Jabong.com. Jabong will not be liable for the failure of the customer to apply the coupon code
- Discount can only be redeemed via an Axis Bank Debit Card / Credit Card/
- This offer is applicable over and above the existing discounts in our website
- All orders are subject to stock availability at the time of order
- Axis Bank and Jabong shall not be liable for any loss or damage that may be suffered, or for any personal injury that may be suffered as a result of the offer
- Jabong and Axis Bank reserve the right to jointly change/modify/add/delete any of the terms and conditions of the offer
- By placing an order, the customer accepts all terms and conditions specified on Jabong.com
- In case of any query pertaining to use of coupon or regarding the schemes, please email customer care at care@jabong.com or call @ 124-6128000
- All transactions completed during the period starting from 00:00 hrs on 17th March 2015 till 23:59 hrs on 19th March 2015 can avail the offer
- Customers would get flat 30% off on shopping through www.jabong.com/axisbank
- This promotion is being offered by the participating service establishment only and shall be valid for the period mentioned in the offer
- To receive this offer, purchase should be charged using Axis bank credit card / Debit Card
- This offer is being made purely on a "best effort" basis. Card members are not bound in any manner to participate in this offer and any such participation is purely voluntary
- Axis bank is neither responsible for availability of services nor guarantees the quality of the goods/services and is not liable for any defect or deficiency of goods or services so obtained/utilised by the Card members under this offer. Any disputes with regard to the quality of goods/services availed shall be taken up with the merchant/service establishment directly. Axis bank shall have no liability whatsoever with regard to the same
- Axis bank shall not be liable whatsoever for any loss/damage/claims that may arise out of use or non-use of any goods or services availed by Card member under this offer
- Axis bank and Jabong collectively reserves right to withdraw and/or alter any of the terms and conditions of the offer at any time without prior notice
- Nothing expressed or implied in the programme shall in any way waive or amend any of the terms and conditions of the existing Card member agreement with the Card issuer
- Any disputes arising out of and in connection with this programme shall be subject to the exclusive jurisdiction of the courts in the state of Haryana only
- All offers are subject to partner terms and conditions as stated on the offers page

Pepperfry.com

- **Offer:**

- Offer 1 - SOFMARCH15A
 - 30% off on products under "Furniture"
- Offer 2- SOFMARCH15B
 - 20% off on products under "Home Décor", "Furnishings", "Lamps & Lightings"
- **Website:** www.pepperfry.com/axis
- **Promocode:**
 - SOFMARCH15A
 - SOFMARCH15B
- This Offer is not valid on "best deal", deep discounted Products, Gold/ Silver Coins on website.
- The promotion is only valid on Confirmed Orders.
- This promotion is valid only for genuine consumers. Any B2B orders, under this promotion, would be cancelled. The decision of Trendsutra Platform Services Pvt. Ltd. would be final & binding in this respect.
- Trendsutra Platform Services Private Limited reserves the right of inclusion or exclusion of any SKU from the promotion.
- The following terms of use, apply to orders under this promotion <http://www.pepperfry.com/terms-of-use.html>
- All of Trendsutra Platform Services Pvt. Ltd. (Pepperfry.com) actions shall be on a best-efforts basis only.
- Terms and Conditions of Pepperfry.com applicable
- Offer period – 17th – 19th March 2015
- Promotion only applicable for Axis Bank's Debit and Credit cards, while logged in on Pepperfry.com.

Zoomin

- **Offer:**
 - 6"x9" Hardcover Photo Books at Rs. 320 (45% off MRP Rs. 595)
 - 11"x8.5" Flipbook Rs. 199 (45% off MRP Rs. 349)
 - White Coffee Mugs at Rs. 100 (60% off MRP Rs. 250)
 - Magnets at Rs. 99 (23% off MRP Rs. 129)
- **Website:** www.zoomin.com/in/axisSOFmarch2015
- **Promocode:**
 - 6"x9" Hardcover Photo Books at Rs. 320 - SOFMARCH15A
 - 11"x8.5" Flipbook Rs. 199 - SOFMARCH15B
 - White Coffee Mugs at Rs. 100 - SOFMARCH15C
 - Magnets at Rs. 99 - SOFMARCH15D
- Offers valid till March 19, 2015 11:59 PM IST.
- Discounts valid only on the products showcased; 6"x9" Hardcover Photo Book (Classic finish), 11"x8.5" Flipbook (20 pages), White Coffee Mug and 4"x6" Photo Magnets.
- Offers are applicable only on transactions completed using a valid Axis credit/debit card.
- Offers valid only on www.zoomin.com/in
- No limit to the number of times you use the coupon.
- Cannot be combined with other offers/promotions on zoomin.com.

- Shipping charges and taxes applicable per order. Get free shipping if your order is over Rs. 500 in value.

Shopclues.com

- **Website:** <http://www.shopclues.com/axis-bank-shopaholics.html>
- **Offer A: Additional 12% off on Electronics on a minimum purchase of Rs. 2000. Use coupon SOFMARCH15A**
 - 1) Maximum discount that can be availed is Rs.1000.
 - 2) Offer applicable only on the categories – Mobile and Tablets, Computers, Electronic, Home Appliances.
 - 3) The offer is valid from 17th March to 19th March 2015 and cannot be combined with any other offer.
 - 4) Shipping will be charged wherever applicable.
 - 5) ShopClues holds the right to cancel or change any offer at its discretion.
 - 6) Any fraudulent activities, including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions will lead to order cancellation.
 - 7) Not applicable on Gold coins & bars.
- **Offer B: Additional 25% off on a minimum purchase of Rs. 350. Use coupon SOFMARCH15B**
 - 1) Offer not valid on Electronics, or on gold coins & bars.
 - 2) Maximum discount give will be Rs.500.
 - 3) The offer is valid from 17th to 19th March 2015 and cannot be combined with any other offer.
 - 4) Shipping will be charged wherever applicable.
 - 5) ShopClues holds the right to cancel or change any offer at its discretion.
 - 6) Any fraudulent activities, including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions will lead to order cancellation.

BedBathMore :

- **Offer:** Additional 15% on all existing discounts
- **Website:** www.bedbathmore.com/sof
- **Promocode:** SOFMARCH15
- Discounts will be applied to the total merchandise value including VAT and applicable taxes.
- Discount can be redeemed only during the offer validity period from 17th March to 19th March 2015
- In order to avail of the discount the customer must apply the promo code SOFMARCH15 as communicated by Axis Bank prior to checkout at bedbathmore.com; bedbathmore.com will not be liable for the failure of the customer to apply the coupon code.
- Discount can only be redeemed for payment via any Axis Bank Debit Card, Credit Card. Offers not valid for Cash on delivery(COD)
- All orders are subject to stock availability at the time of order.
- Axis Bank and bedbathmore.com shall not be liable for any loss or damage that may be suffered, or for any personal injury that may be suffered as a result of the offer.

- Bedbathmore.com and Axis Bank reserve the right to jointly change / modify / add / delete any of the terms and conditions of the offer.
- By placing an order, the customer accepts all terms and conditions specified on bedbathmore.com.
- In case of any dispute, decision of Encompass Designs India Private Limited will be final and binding.
- All disputes are subject to jurisdiction of competent courts of Mumbai.
- Encompass Designs India Private Limited reserves the right to change or withdraw the offer and / or the promo codes, anytime at the sole discretion of the management.
- All issues / queries / complaints / grievances relating to the offer, if any, shall be addressed to Encompass Designs India Private Limited directly by mail to info@bedbathmore.com without any reference to Axis Bank. The same shall be addressed by Encompass Designs India Private Limited, only up to a period of 10 days after the date of transaction / purchase

Musafir :

- **Offer :**
 - Domestic Flights: Upto Rs. 1200 off
 - International Flight: Upto Rs. 5000 off
- **Website:** <http://in.musafir.com/offers/axisbanktsf.aspx>
- **Promocode:** SOFMARCH15
- This offer is exclusive for Axis Bank Credit and Debit Cards holders.
- Musafir.com reserves the right to reverse the discount if availed using any other bank debit or credit card.
- Offer only valid for direct individual travel purchases of domestic and international flights for adults and children purchased online on in.musafir.com between March 17 - 19, 2015.
- Offer not valid for pre-packaged trips, trips booked through our travel experts, trips booked by travel agents or in conjunction with any other offer.
- Offer only valid if the coupon code is successfully entered before purchase.
- Offer will be deducted from any refunds due if a trip is cancelled in part or full.
- Offer may only be redeemed against one purchase on Musafir.com.
- Offer has no monetary value and cannot be reused, exchanged or refunded. Musafir.com India Private Limited reserves the right to withdraw this offer at its discretion and without notice.

Paytm

- **Offer :**
 - **Offer 1: 5 % Cash Back on using Axis Card to add to wallet : WLTAXIS**
 - **Offer 2: 5 % Cash Back on paying using Paytm Wallet: NA**
 - **Offer 3: Upto 70% off on Electronics, home, fashion, books, kids etc + Extra 10% off on Axis cards: AXIS10**
 - **Offer 4: 25 % Cash Back on using Axis Card for recharges: AXISCB50**
- **Website:** <https://paytm.com/offer/axis/>
- **Promocode:**
 - **Offer 1: WLTAXIS**

- **Offer 2: NA**
- **Offer 3: AXIS10**
- **Offer 4: AXISCB50**

Offer 1: 5% cashback on using Axis Bank Card to add to the Paytm Wallet

- Maximum Cash Back Amount per transaction : 50
- Offer valid on <https://paytm.com/offer/axis/>
- Minimum transaction amount : 750
- Maximum times an user can use the offer : 2
- Valid on Web, App
- PromoCode : WLTAXIS
- Valid from 17th to 19th March 2015
- Valid only on amount added to Paytm Wallet from Axis Card
- Cash back will be credited to Paytm Wallet
- Offer is valid for all Paytm Wallet user
- The Offer is non-transferable, non-binding and non-encashable o All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to care@paytm.com
- Paytm reserve the right to amend, modify, change, add or terminate (collectively “Changes”) the terms, contained herein at our sole discretion or discontinue this Offer without any further

Offer 2: 5% cashback on payments made using Paytm Wallet on merchant sites.

- Maximum Cash Back Amount per transaction : 50
- Offer valid on <https://paytm.com/offer/axis/>
- Minimum transaction amount : NA
- Maximum times an user can use the offer : 4
- Valid on Web, App
- PromoCode : None
- Valid from 17th to 19th March 2015
- Valid only on amount added to Paytm Wallet from Axis Card
- Cash back will be credited to Paytm Wallet
- Offer is valid for all Paytm Wallet user
- The Offer is non-transferable, non-binding and non-encashable o All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to care@paytm.com
- Paytm reserve the right to amend, modify, change, add or terminate (collectively “Changes”) the terms, contained herein at our sole discretion or discontinue this Offer without any further

Offer 3: Additional 10% discount on electronics, home, fashion, books, kids

Promocode – AXIS10. Code applicable on one quantity per item in the cart

- Valid from 17th to 19th March 2015
- Applicable upto 3 transactions per user
- Not applicable on recharge, bill payments, precious jewelry, gold, silver and mobile
- Cardholders will get cash back on total order value.
- Maximum cash back limit is Rs. 1000 on cart level
- Cashback will be credited to user's Paytm Wallet.
- Promocode can be redeemed on Paytm.com or Paytm mobile app using AXIS Bank Debit or Credit card
- The Offer is non-transferable, non-binding and non-encashable.
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to care@paytm.com o Paytm reserve the right to amend, modify, change, add or terminate (collectively “Changes”) the terms, contained herein at our sole discretion or discontinue this Offer without any further Notice

Offer 4: **Offer 4: 25 % Cash Back on using Axis Card for recharges: AXISCB50**

- Max cashback Rs.25
- Offer valid only for Pre-paid mobile and DTH recharge
- Cash back would be applicable for Axis Credit Card and Debit Card User
- Cash back would be credited in user’s Paytm-wallet within 72 hours of successful transaction, where T is the day of transaction
- Maximum cash back that can be availed is Rs. 25 only
- This offer is for consumers and NOT for retailers
- The Offer is non-transferable, non-binding and non-encashable.
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to care@paytm.com
- Paytm reserve the right to amend, modify, change, add or terminate (collectively “Changes”) the terms, contained herein at our sole discretion or discontinue this Offer without any further Notice
- Promo code to be Redeemed on www.paytm.com/axis and Mobile app and mobile website

Shoppersstop:

- **Offer:** 12% off
- **Website:**
http://www.shoppersstop.com?utm_source=affiliate&utm_medium=ban&utm_campaign=s_s_axisbank&utm_content=Homepage
- **Promocode:** SOFMARCH15
- The offer is valid only for online orders placed on www.shoppersstop.com
- To avail this discount, please type the coupon code SOFMARCH15 in the ‘Coupon Code’ box provided on the shopping bag page during checkout.

- The Discount will not be applicable on Fine Jewellery, Gold Coins, Gift Vouchers/Cards/Topups, Maxit Merchandise, E-reader, Dryfruits, Casio watches and First Citizen membership card purchased online.
- The offer is valid only for successful/approved transactions.
- Standard www.shoppersstop.com Terms & Conditions apply.
- The discount offer cannot be combined or exchanged with any other offer provided by www.shoppersstop.com
- The Approval of the order is at the sole discretion of www.shoppersstop.com
- Shoppers Stop Ltd. Reserves the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
- In the event of non-happening, cancellation or partial happening of the offer for reasons beyond anybody's control or Act of God, neither Shoppers Stop nor their agent, sponsors nor their agent, successors or assigns shall be liable to any of the customers participating in the offer.
- By participating in the promotional offer, the Customers shall be deemed to have accepted these Terms and Conditions.
- Any disputes arising out of this offer shall be subject to the exclusive jurisdiction of courts in Mumbai only.
- Offer not applicable at physical stores
- Terms and Conditions of Shoppersstop.com applicable

PlushPlaza:

- **Offer:** 35% off on complete website other than lavazza
- **Website:** plushplaza.com/offers.php
- **Promocode:** SOFMARCH15
- The offer is valid from 17th – 19th March 15. Cash on delivery not accepted in this offer.
- Offer not valid on Lavazza machines.
- Furniture items minimum delivery time will be 3 weeks post placing an order.
- This offer cannot be combined with any other ongoing promotion at Plush Plaza.
- Terms and Conditions of Plushplaza applicable

Naaptol :

- **Offer:** Additional 10% discount, Max discount Rs. 500
- **Website:** www.naaptol.com/axissof
- **Promocode:** SOFMARCH15

How to Redeem :

- To Order Visit our Website www.naaptol.com & select product of your choice and click "Click here to Buy" button.
- Select "Want to Redeem a Cash/Gift Voucher", provide the code "SOFMARCH15" and avail off on your shopping.

TnCs

- Extra 10% Off on Naaptol.com
- Maximum Discount of Rs 500
- Service charges as applicable shall be payable by the customer.
- This offer cannot be clubbed with any other Offer.
- The Offer is non-transferable, non-binding and non-encashable.
- Offer is valid only for Axis Credit card & Axis Debit card holders.
- The Offer is not valid for Void Transactions Any person availing this offer shall be deemed to have accepted these Terms and Conditions.

Freecharge :

- **Offer:** Flat 50% Cash Back in form of "Freecharge Credits" on successful transaction
- **Website:** <http://offers.freecharge.com/sofaxis>
- **Promocode:** SOFMARCH15

How to avail the Offer:

- Logon to www.offers.freecharge.com/sofaxis or Download The FreeCharge Andriod/iOS App
- Enter your Mobile / DTH / Data Card details to recharge your phone. Click 'Proceed To Coupons.
- Pick Coupons for the Value of your recharge. Click 'Proceed'
- If you are an existing user at FreeCharge, enter LOGIN details.
- If you are new to FreeCharge, Sign Up.
- Enter the generic Axis Bank Promo Code <SOFMARCH15> in Promocode/FreeFund section and Click on Redeem Now. Customer gets a success message.
- Customer enters Axis Bank Debit / Credit Card details under Payment options Pays the Transaction Amount.
- On successful transaction customer gets Cash Back as "FreeCharge Credits" in the FreeCharge account instantly which can be used for future transactions.

Offer - TNC

- Cashback Offer can be availed twice during the offer period per cardholder. The offer is valid only on FreeCharge mobile app.
- Customer gets 50% Cash Back in form of "Freecharge Credits" on successful transaction. Maximum Cashback that can be availed per cardholder on a transaction is Rs.50 only.
- Customer needs to apply promo-code and use a valid Axis Bank card to avail the Cash Back offer. The offer is not available on add cash transactions.
- The payment for the transaction has to be made with a valid Axis Bank debit / Credit card and is not applicable on net-banking and FreeCharge credits.
- Cashback Offer is valid for all products Post-paid/Prepaid Mobile, DTH & Data- Cards.
- The Cashback Offer is non-transferable, non-binding and non-encashable.
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to care@freecharge.in

Crossword.in

- **Offer:**

- 15% extra discount on purchase of Rs.1500 - SOFMARCH15A
- 20% extra discount on purchase of Rs.2000 - SOFMARCH15B
- 25% extra discount on purchase of Rs.2500 - SOFMARCH15C
- **Website:** <http://www.crossword.in/sof-axis>
- **Promocode:** SOFMARCH15
- The Coupon Codes give discount on all the products except Kobo eReaders & Kobo Merchandises.
- Two Coupon Codes cannot be clubbed together.
- These Coupon Codes are valid till 19th March 2015.
- These Coupon Codes are valid only on the website www.crossword.in and will not be accepted in any of the Crossword stores.
- The Coupon Codes cannot be encashed.
- The offer is Not valid on Gift Vouchers
- Items bought under this offer cannot be returned or exchanged.
- Terms and Conditions of [Crossword.in](http://www.crossword.in) applicable
- Offer not applicable at physical stores

Mobikwik

- **Offer:** 20% cash back on min Rs.150 (Max cash back of Rs.50)
- **Website:** www.mobikwik.com/sof
- **Promocode:** SOFMARCH15
- Maximum Cashback Amount is fixed at Rs. 50.
- Minimum Transaction Amount Should be Rs.150.
- Offer can be redeemed only once per user per card and is applicable for the credit transaction done during the offer period on your MobiKwik Wallet, done prior to entering promo code.
- Cashback will be added in your wallet instantly.

- **Redemption Process:**
 - Sign in to your MobiKwik Wallet on mobikwik.com (Or Mobile App)
 - Add Money to your MobiKwik Wallet
 - On your Dashboard, click on the Promocode & enter "SOFSEPT14" to avail cashback
 - Proceed with your Recharges, Bill Payments, & Wallet Offers on MobiKwik

eBay

- **Offer 1:** Flat 10% Off on ebay.in/axis (Max discount of Rs.3000)
- **Promocode 1:** SOFMARCH15
- **Website:** www.ebay.in/axis
- The offer contained in the electronic communication ("E-Coupons") is made by eBay India Pvt. Ltd ("eBay") and is open only to targeted www.ebay.in or m.ebay.in (eBay Website) registered users ("Users") who are persons resident in India and 18 years of age or older and are persons competent to contract. These terms and conditions are in addition to the existing eBay Website User Agreement, PaisePay User Agreement, Privacy Policy and other policies and terms and conditions ("eBay UAs"). The offer is not intended to person resident

outside India and minors and person incompetent to contract and any acceptance of offer and usage of E-Coupons by these persons shall be invalid and void ab-initio. E-Coupons are also not offered to, and shall not be used by, such Users who under any statutory obligations are prohibited to use E-Coupons.

- E-Coupon is the property of eBay Website and eBay has the right to cancel/ alter the E-Coupons at will and at any time (including during the validity period of the E-Coupon) without -giving any prior intimation to the User. E-Coupon is a privilege from eBay and not a right or claim against eBay. E-Coupons can also be cancelled in case the User is in violation of eBay UAs.
- A User using the E-Coupons in any manner shall be deemed to have read, understood and accepted these terms and conditions.
- E-Coupon is issued to the User and specific to the User ID mentioned in the electronic communication. E-Coupon cannot be used through another User ID even-though a different User ID is maintained by the same person.
- The value and the mode of using of the E-Coupon are mentioned in the electronic communication.
- E-Coupons shall be valid and must be redeemed as per the date mentioned in the marketing communication, unless cancelled / terminated earlier in accordance with these terms and conditions and/or eBay UAs. The validity of E-Coupon shall be subject to the condition that the User remains registered user and has neither been suspended nor been in violation of eBay UAs and PaisaPay Payment services.
- E-Coupons can be redeemed only before the listing has ended on eBay Website or the item is stock out (stock out means that the item is no longer available with the seller or the seller for any reason is unable to list or sell or deliver the item), and only when payments are made through PaisaPay, and on the First-come, first use basis.
- Please refer to marketing communication to ascertain the specific terms and condition as applicable.
- E-Coupons shall be invalidated and your transaction shall be reversed, in case, your payment has been rejected by eBay due to eBay's risk containment measures, or you bought the item which is illegal or prohibited by eBay UAs for transaction, or you bought the item which is required to be shipped outside India, or you have used the E-Coupons on the items/ category other than what has been mentioned in marketing communication, or you have used E-Coupons on the promoted listing such as Deals of the Week, Wakeup Call or where the listing has called out that "E-Coupons are not applicable on that specific listing".
- One E-Coupon can be used only for one purchase irrespective of the value of such purchase and the unutilized or underutilized value of the E-Coupons shall be forfeited and User cannot claim any benefit or a substitute E-Coupon in lieu of the same. The purchase value of the item in excess of the value of the E-Coupon shall be paid by the User along with using the E-Coupon.
- E-Coupon carries no cash value and cannot be transferred, negotiated or sold and cannot be redeemed against cash. E-Coupons cannot be combined with any other coupons or any other offer or discounts or promotions. eBay shall not be responsible to compensate you in any manner for the unused/ invalidated E-Coupon including providing alternate E-Coupon.

Disclaimers:

- eBay is not responsible for any typographical error leading to an invalid coupon.
- eBay does not guarantee that any one or more listings on eBay Website or the desired listings of the Users would have E-Coupon as the payment option.
- eBay is neither recommending you to purchase the specific item which you intend to purchase or actually purchase using E-Coupon nor eBay is warranting or endorsing any product or services listed on eBay Website nor warranting or verifying or guarantying the

performance or conduct of any seller offering E-Coupon as payment option or of any third party.

- eBay shall not be liable for any lost or stolen E-Coupon and E-Coupons once issued shall not be reissued.
- eBay makes no representation or warranties of any kind regarding any product or service provided by any third party in connection with any E-Coupon and shall not be responsible for any costs, damages, accident, delay, injury, loss, expense or inconvenience that may arise in connection with the use of E-Coupons.
- Limitation of Liability :
- Under no circumstances eBay's liability shall exceed giving the User a replacement E-Coupon of the same nature and of the same value.
- These terms and conditions are subject to Indian laws and any dispute shall be subject to jurisdiction of the courts in Mumbai (India) only.
- Terms and Conditions of eBay.in are applicable

Lenskart

- **Offer:**
 - Offer 1 : 65% off on Rs 800 on Sunglasses
 - Offer 2 : Rs 750 off on Rs 1500 on Eyeglasses
 - Offer 3 : 35% off on Contact Lenses.
- **Promocode:**
 - SOFMARCH15A
 - SOFMARCH15B
 - SOFMARCH15C
- **Website:** www.lenskart.com/sof

Offer 1:

On a minimum purchase of Rs 800

Applicable on www.lenskart.com

These offers cannot be clubbed with any other schemes and offers.

Offer Valid on following brands : Art Aryca, Baolulai, Bloom, Chhota Bheem, Cyprus, Dakota Smith, Excellent, Eye Player, Fahrenheit, John Jacobs, Feike Sports, Hello Kitty, Ifconj ,Kagawa, Lenskart, Parim, Retain, Soul 9, Sport, Tommy Style, Vincent Chase, Youngstun, Vincent Chase Premium. Vincent Chase, Lewis Hamilton, Polar Man, Club Master, Mask, Rivanchy.
Not Valid on Eyeglasses, reading glasses, contact lenses and lens solution

Offer 2:

On a minimum purchase of Rs 1500

Applicable on www.lenskart.com

These offers cannot be clubbed with any other schemes and offers.

Offer Valid on following brands : Art Aryca, Baolulai, Bloom, Chhota Bheem, Cyprus, Dakota Smith, Excellent, Eye Player, Fahrenheit, John Jacobs, Feike Sports, Hello Kitty, Ifconj ,Kagawa, Lenskart, Parim, Retain, Soul 9, Sport, Tommy Style, Vincent Chase, Youngstun, Vincent Chase Premium. Vincent Chase, Lewis Hamilton, Polar Man, Club Master, Mask, Rivanchy.
Not Valid on Sunglasses, reading glasses, contact lenses and lens solution

Offer 3:

On a minimum purchase of Rs 1500

Applicable on www.lenskart.com

These offers cannot be clubbed with any other schemes and offers.
Offer Not Valid on : I connect (Bausch and Lomb) and lens solution

Travelguru:

- **Offer:** Flat 30% off on a Min purchase of Rs. 3000. Max discount Rs. 3000
- **Website:** <http://www.travelguru.com/offers/axis/axis-bank.shtml>
- **Promocode:** SOFMARCH15
- Offer valid for only on domestic hotel bookings
- Offer applicable on online and offline bookings
- Offer may not be applicable on some hotels or chains
- Offer valid on minimum booking value of Rs.3000 and above
- Maximum discount up to Rs. 3,000
- Offer period from 17th March to 19th March 2015
- This Offer cannot be clubbed with any other offer that may be made available on Travelguru
- Travelguru reserves the right to withdraw the offer without prior notice

Simtrip:

- **Offer:** Flat 12% off (Max discount Rs. 110)
- **Website:** www.slimtrip.com/axis
- **Promocode:** MARCH15
- This offer is not applicable for Agents/mediators who are involved in business of selling tickets to customers for monetary gain.
- To avail the discount on bus tickets through the website www.slimtrip.com, Axis Bank user/s need to enter the promo code "SOFMARCH15". In case, he/she fails to enter the promo code, he/she will not be eligible for the benefits and cannot claim the same.
- Discount applicable on base fare i.e excluding service tax on AC buses.
- The discount on bus tickets is not applicable where the payment is being made through NON Axis Bank net banking/Debit and Credit cards
- Participation in the Offer by the Axis Bank User/s is on a voluntary basis.
- All bookings of bus tickets will be subject to availability at the time of booking.
- The Offer is non-transferable, non-binding and non-encashable.
- The Offer is not valid for Void Transactions
- This Offer cannot be clubbed with any other Offer that may be made
- Offer is not applicable for tickets booked in UPSRTC buses & Pavit Travels.
- All disputes related to the offer shall be the subject matter of the jurisdiction of the Rajahmundry Court.

Travelxp:

- **Offer**
 - **Flat 10% OFF on all Hotel Bookings.**
 - **Upto Rs.2000 OFF per passenger on all International Flights originating from India**
 - **Upto Rs.1300 OFF on all Domestic Flight Bookings**
 - **Flat 6% OFF on all Bus Bookings.**

- **Website:** <http://www.travelxp.com/traveloffers/axis-bank-shopaholics-online-festival-march.html>
- **Promocode:** SOFMARCH15
- Only AXIS Bank Credit Card & Debit Card Customers are eligible to avail this offer, using AXIS Bank Cards during the Offer Period.
- The Offer is applicable on booking any hotel, flights and buses at travelxp website <http://www.travelxp.com/> .
- Offer Period: 17th , 18th & 19th March 2015.
- This Offer cannot be clubbed with any other Offer that may be made available to the AXIS Bank User/s or with any other travelxp offer on the same product.
- Promo Code to be used is SOFMARCH15.
- All products are Subject to availability at the time of booking.
- The above terms and conditions shall be governed and construed in accordance with the laws in force in India and any disputes arising hereto shall be decided exclusively by the courts in Mumbai.
- Terms and Conditions of travelxp.com applicable.

Bigbasket:

- **Offer:** 8% discount on Min Purchase of Rs. 1500/- . Max discount Rs. 700
- **Website:** bigbasket.com/SOF15
- **Promocode:** SOFMARCH15
- Min Order Value = 1500
- Valid till 19th March 15
- Max Voucher Discount = Rs 700
- No of Redemption = 3 per cust
- All other terms and conditions as applicable for online shopping on bigbasket.com will apply

Foodpanda

- **Offer:** 50% off; Max cashback Rs. 150/-
- **Website:** <https://www.foodpanda.in/contents/Axisbank-SOFMarch>
- **Promocode:** SOFMARCH15
- Offer is valid on online payments only made by Axis Bank Credit/Debit card
- Offer is valid till 19th March 2015.
- Offer is valid only on delivery orders, and cannot be availed for pick up orders
- Offer cannot be clubbed with any other offer and is for one time use and is not transferable.
- In no case whatsoever can the discount amount be refunded, encashed or partly encashed.
- In case of any query pertaining to use of code or regarding the offer, please email us at contact@foodpanda.in
- Foodpanda reserves the right to change/modify/add/delete any of the terms and conditions of the offer.
- Foodpanda reserves the right to terminate the offer at any point without prior communication.
- Foodpanda reserves the right to deny the offer on the grounds of suspicion or abuse of the offer by any customer.

- In no event shall Foodpanda be liable for any abuse or misuse of the code due to the negligence of the customer.
- All disputes are subject to New Delhi jurisdiction.

Zoroy:

- **Offer:** 18% discount at www.zoroy.com on shopping above Rs 800/-
- **Website:** www.zoroy.com
- **Promocode:** SOFMARCH15
- Minimum cart value 800
- This offer should not be clubbed with any other offer(s) running on the website.
- Clubbing of this offer with any other offer(s) may result in cancellation of the order.
- zoroy.com reserves the right to change this offer at its own discretion.
- All other terms and conditions as applicable for online shopping on zoroy.com will apply

Nykaa:

- **Offer:** 15% off on a purchase of Rs 1000 & above (max discount capped at Rs 750)
- **Website:** nykaa.com/axis-sof
- **Promocode:** NA
 1. Get a flat 15% off (capped at Rs 750) on a purchase of Rs. 1000 & above only on **Nykaa.com**, India's Fastest Growing Online Destination for Beauty and Wellness.
 2. The offer will be valid from 17th – 19th March, 2015
 3. This Offer is valid only for **AXIS Credit Card and Debit Card** Customers.
 4. Please note: The offer can be availed by only one e-mail ID once.
 5. Offer will be valid through BIN locking
 6. URL: <http://www.nykaa.com/axis-sof>
 7. Please note: **Customers need to be signed in/logged in to Nykaa.com to avail the discount.**
 8. Bulk orders placed using this offer will be subject to Terms and Conditions of Nykaa.com
 9. For any clarification on the offer, please write to us at support@nykaa.com or call us at +9122 9222 20 1010
 10. All products are 100% authentic, sourced directly from the brands or authorized distributors.

Goibibo:

- **Offer:**
 - Domestic Flight
 - Rs. 600 Off (Minimum Booking Value Rs. 3000)
 - International Flight
 - Rs. 2000 Off (Return + Minimum Booking Value Rs. 10,000)
 - Hotels
 - Max Upto Rs. 2500 Off (Flat 55%) Off
 - Bus
 - Max Upto Rs. 400 Off (Flat 15%) Minimum booking value 2500

- **Website:** <http://www.goibibo.com/axis-bank-offer>
- **Promocode:**
 - Flights:
 - Domestic: Rs. 600 off - SOFMAR15A
 - International: Rs. 2000 off - SOFMAR15B
 - Hotels: Flat 55% off - SOFMAR15C
 - Bus: Flat 15% off - SOFMAR15D
- Offer valid from 17th – 19th March 2015 (both days inclusive)

Steps to Avail

How to Avail this offer?

- Log on to www.goibibo.com
- Key in required details to search for desired flights/hotels/bus.
- Finalize your booking, use PROMO CODE & click on 'Calculate Discount' button (Price will change immediately. Discount amount will be deducted from the total value)
- Ibibio Group Pvt Ltd will validate the transactions based on PROMO CODE (shared by Axis Bank & Goibibo) before giving out the said benefit.
- In case of cancellation entire amount of the discount will be deducted from the refund amount apart from the cancellation fee charged.
- Goibibo reserves the right to extend or terminate this offer or alter the terms and conditions at any time without giving any prior notice or assigning any reason whatsoever during the Offer Period.
- Any person availing this Offer shall be deemed to have read, understood and accepted these terms and conditions.
- General Terms & Conditions are applicable.
- No two offers can be clubbed on one transaction.
- Travel Validity is open.
- Applicable on all Airlines.
- While availing the offer, in case of any issues, customers are requested to call Golbibo.com customer service numbers: (+91)9213025552/ 18602-585858 anytime during the day. Goibibo customer service team would be available 24X7. In case the resolution on phone is taking more time, please write to Goibibo for Express Customer Service at travel@goibibo.com.

Natural Mantra:

- **Offer:** Flat 40% off on Haircare, Wellness, Weight Management and Natural Essential Oils category
- **Website:** <http://www.naturalmantra.com/sof-axis>
- **Promocode:** SOFMARCH15
- In no case whatsoever can the discount amount be refunded or encashed
- All the offers are only valid for online purchases
- A user using the festival Voucher in any manner shall be deemed to have read, understood and accepted these terms and conditions.
- The value and the mode of using promo code are mentioned in the offer details for each store
- Offer not to be clubbed with any other promotion

- The offers will be applicable on selected products
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions
- All terms and conditions of Promotion are subject to change without prior notice
- Any disputes arising out of or in relation to this contest shall be subject to the exclusive jurisdiction of the courts in Mumbai.

CG Herbals

- **Offer:**
 - 15% off on Essential Oils - SOFMARCH15A
 - 15% off on Carrier Oils - SOFMARCH15B
 - 10% off on Aromatic Isolate - SOFMARCH15C
- **Website:** <http://cgherbals.com/home-asof>
- **Promocode:**
 - 15% off on Essential Oils - SOFMARCH15A
 - 15% off on Carrier Oils - SOFMARCH15B
 - 10% off on Aromatic Isolate - SOFMARCH15C
- Offer valid on Individual Product.
- Offer cannot be clubbed with any other Promo Code.
- All orders will get processed as per cgherbals.com Terms & Conditions.
- Offer cannot be clubbed with any other Promo Code.
- Offer valid of the following products & Category:
 - Ylang-Ylang Oil
 - Lemongrass Oil
 - Peppermint Oil
 - Tea Tree Oil
 - Citronella Oil
 - Lavender Oil (Kashmir/ Himalayan)
 - Basil Oil
 - JOJOBA OIL(CLEAR)
 - Almond Oil
 - Frankincense
 - Aromatic Isolate Category

Abele Stores:

- **Offer:**
 - Flat 78% off on Quality Clear Screen Guards - SOFMARCH15A
 - Flat 82% off on Quality Mate Screen Guards - SOFMARCH15B
 - Flat 90% of on Quality Glass Screen Guards - SOFMARCH15C
- **Website:** <http://abelestore.com/sof-axis>
- **Promocode:**
 - Flat 78% off on Quality Clear Screen Guards - SOFMARCH15A
 - Flat 82% off on Quality Mate Screen Guards - SOFMARCH15B
 - Flat 90% of on Quality Glass Screen Guards - SOFMARCH15C
- The Axis Online Festival will be live from 17th March' 15 to 19th March' 15
- Offer is valid on all products on website
- The discount can be redeemed in full & not in parts.
- In no case whatsoever can the discount amount be refunded or encashed
- All the offers are only valid for online purchases
- A user using the festival Voucher in any manner shall be deemed to have read, understood and accepted these terms and conditions.
- The value and the mode of using promo code are mentioned in the offer details for each store
- Offer not to be clubbed with any other promotion
- The offers will be applicable on selected products
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions
- All terms and conditions of Promotion are subject to change without prior notice
- Any disputes arising out of or in relation to this contest shall be subject to the exclusive jurisdiction of the courts in Mumbai.

Auto Fresh:

- **Offer:** Flat 15% off
- **Website:** <http://www.autofresh.in/sof-axis>
- **Promocode:** SOFMARCH15
- The Axis Online Festival will be live from 17th March' 15 to 19th March' 15
- Offer valid on using Promo Code SOFMARCH15
- *Offer is valid on select product categories (Car Styling, Car Perfumes, Interior Car Care, Exterior Car Care, Wheel & Tyre Care, Washing Sponges & Towel)
- The discount can be redeemed in full & not in parts.
- In no case whatsoever can the discount amount be refunded or encashed
- All the offers are only valid for online purchases
- A user using the festival Voucher in any manner shall be deemed to have read, understood and accepted these terms and conditions.
- The value and the mode of using promo code are mentioned in the offer details for each store
- Offer not to be clubbed with any other promotion

- The offers will be applicable on selected products
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions
- All terms and conditions of Promotion are subject to change without prior notice
- Any disputes arising out of or in relation to this contest shall be subject to the exclusive jurisdiction of the courts in Mumbai.

Bikanervala:

- **Offer:** Flat 10% off on Min Purchase of Rs. 1000/-
- **Website:** <http://www.bikanervalaonline.com/sof-axis>
- **Promocode:** SOFMARCH15
- The Axis Online Festival will be live from 17th March' 15 to 19th March' 15
- Offer valid on using Promo Code SOFMARCH15
- Offer is valid on select products online
- Offer is valid on Minimum purchase of Rs. 1000 and above
- The discount can be redeemed in full & not in parts.
- In no case whatsoever can the discount amount be refunded or encashed
- All the offers are only valid for online purchases
- A user using the festival Voucher in any manner shall be deemed to have read, understood and accepted these terms and conditions.
- The value and the mode of using promo code are mentioned in the offer details for each store
- Offer not to be clubbed with any other promotion
- The offers will be applicable on selected products
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions
- All terms and conditions of Promotion are subject to change without prior notice
- Any disputes arising out of or in relation to this contest shall be subject to the exclusive jurisdiction of the courts in Mumbai.
- Offer not applicable at physical stores

Book a flower:

- **Offer:** Flat 20% off on Min urchase of Rs. 500
- **Website:** <http://www.bookaflower.com/sof-axis>
- **Promocode:** SOFMARCH15
- The Axis Online Festival will be live from 17th March' 15 to 19th March' 15
- Offer valid on using Promo Code SOFMARCH15

- *Offer is valid on all products online
- *Offer is valid on Minimum purchase of Rs. 500 and above
- The discount can be redeemed in full & not in parts.
- In no case whatsoever can the discount amount be refunded or encashed
- All the offers are only valid for online purchases
- A user using the festival Voucher in any manner shall be deemed to have read, understood and accepted these terms and conditions.
- The value and the mode of using promo code are mentioned in the offer details for each store
- Offer not to be clubbed with any other promotion
- The offers will be applicable on selected products
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions
- All terms and conditions of Promotion are subject to change without prior notice
- Any disputes arising out of or in relation to this contest shall be subject to the exclusive jurisdiction of the courts in Mumbai.

Skybags

- **Offer:** Flat 50% off
- **Website:** <http://www.buytravelbags.com/sof-axis>
- **Promocode:** SOFMARCH15
- Offer valid on using Promo Code only.
- Offer valid on Individual Product only.
- Offer cannot be clubbed with any other Promo Code
- Offer valid on select styles only.
- This is a limited period offer.

Diabetes India

- **Offer:**
 - Flat 30% off on Diabetic Footwear for Men - Promo Code: SOFMARCH15A
 - Flat 25% off on Stevia Sugar Drops - Promo Code: SOFMARCH15B
 - Flat 25% off on Stevia Diet Sugar - Promo Code: SOFMARCH15C
 - Flat 25% off on Stevia - Zero Calorie -Sugar Sachets - Promo Code: SOFMARCH15D
 - Flat 25% off on DIAG3 - Herbal Tea for Diabetic - Promo Code: SOFMARCH15E
 - Flat 41% off on NIPRO Test Strips - 50 pack - Promo Code: SOFMARCH15F
- **Website:** <http://www.diabetesindiastore.com/sof-axis>
- **Promocode:** SOFMARCH15
- The Axis Online Festival will be live from 17th March' 15 to 19th March' 15
- Offer valid on using Promo Code SOFMARCH15A, SOFMARCH15B, SOFMARCH15C, SOFMARCH15D, SOFMARCH15E, SOFMARCH15F

- *Offer is valid on all select products (Diabetic Footwear for Men, Stevia Sugar Drops, Stevia Diet Sugar, Stevia - Zero Calorie -Sugar Sachets, DIAG3 - Herbal Tea for Diabetic, NIPRO Test Strips - 50 pack)
- The discount can be redeemed in full & not in parts.
- In no case whatsoever can the discount amount be refunded or encashed
- All the offers are only valid for online purchases
- A user using the festival Voucher in any manner shall be deemed to have read, understood and accepted these terms and conditions.
- The value and the mode of using promo code are mentioned in the offer details for each store
- Offer not to be clubbed with any other promotion
- The offers will be applicable on selected products
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions
- All terms and conditions of Promotion are subject to change without prior notice
- Any disputes arising out of or in relation to this contest shall be subject to the exclusive jurisdiction of the courts in Mumbai.

Furnishturf

- **Offer:** Flat 35% off on wall decoratives
- **Website:** <http://www.furnishturf.com/sof-axis>
- **Promocode:** SOFMARCH15
- Coupons are valid for a limited time only. Furnishturf reserves the right to modify or cancel coupons at any time
- If you do not purchase the qualifying items added to your Cart when the coupon is in effect, the discount will not apply
- The coupon may only be used on www.Furnishturf.com and in conjunction with the purchase of products shipped and sold by Furnishturf.com.
- If you return any of the items purchased with a coupon, the coupon discount or value will be subtracted from the return credit
- Offer good while supplies last
- Offer valid on using Promo Code SOFMARCH15
- Offer cannot be clubbed with any other Promo Code
- Offer valid of products under Brands: Home Decor Line, Decofun, Feet at Home

Homees

- **Offer:** Flat 10% off sitewide
- **Website:** <http://www.homees.in/sof-axis>
- **Promocode:** SOFMARCH15
- The Axis Online Festival will be live from 17th March' 15 to 19th March' 15
- Offer valid on using Promo Code SOFMARCH15

- Offer is valid on all products on website
- The discount can be redeemed in full & not in parts.
- In no case whatsoever can the discount amount be refunded or encashed
- All the offers are only valid for online purchases
- A user using the festival Voucher in any manner shall be deemed to have read, understood and accepted these terms and conditions.
- The value and the mode of using promo code are mentioned in the offer details for each store
- Offer not to be clubbed with any other promotion
- The offers will be applicable on selected products
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions
- All terms and conditions of Promotion are subject to change without prior notice
- Any disputes arising out of or in relation to this contest shall be subject to the exclusive jurisdiction of the courts in Mumbai.

Imagica Stores

- **Offer:**
 - Flat 35% off on Mens Combo's - SOFMARCH15A
 - Flat 40% off on Women Combo's - SOFMARCH15B
 - Flat 30% off on Kids Combo's - SOFMARCH15C
- **Website:** <http://www.imagicastores.com/sof-axis>
- Promocode: SOFMARCH15
- Offer valid on using Promo Code SOFMARCH15A - Mens, SOFMARCH15B - Womens & SOFMARCH15C - Kids.
- Offer valid only on combo's.
- Offer cannot be clubbed with any other Promo Code.
- Offer valid on all purchases from 17 - 19th March 2015.
- Returns policy: We offer to replace any goods in case of receipt of damaged or defective items. The customer has to inform the customer service via email within 24 hours of receipt of such damaged goods.
- No Refunds applicable on these orders.
- Any disputes to be referred to Adlabs Entertainment Limited and decision of the company would be final.

Janagana

- **Offer:** Flat 15% off on MRP of all albums
- **Website:** <http://www.janagana.in/sof-axis>
- **Promocode:** SOFMARCH15
- Offer valid on using Promo Code SOFMARCH15
- Offer valid on Final Cart Value / Individual Product
- Offer cannot be clubbed with any other Promo Code
- Offer valid for all products available on site

Kalakriti Fashion

- **Offer:** Flat 30% off
- **Website:** <http://www.kalakritifashion.com/sof-axis>
- **Promocode:** SOFMARCH15
- The Axis Online Festival will be live from 17th March' 15 to 19th March' 15
- Offer valid on using Promo Code SOFMARCH15
- Offer is valid on all products on website
- The discount can be redeemed in full & not in parts.
- In no case whatsoever can the discount amount be refunded or encashed
- All the offers are only valid for online purchases
- A user using the festival Voucher in any manner shall be deemed to have read, understood and accepted these terms and conditions.
- The value and the mode of using promo code are mentioned in the offer details for each store
- Offer not to be clubbed with any other promotion
- The offers will be applicable on selected products
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions
- All terms and conditions of Promotion are subject to change without prior notice
- Any disputes arising out of or in relation to this contest shall be subject to the exclusive jurisdiction of the courts in Mumbai.

Make my specs

- **Offer:**
 - Flat 20% off on purchases upto Rs. 5000 on Titan watches - SOFMARCH15A
 - Flat 25% off on purchases on Rs. 5000 and above on Titan watches (Maximum Discount upto Rs.5000)- SOFMARCH15B
- **Website:** <http://www.makemyspecs.com/sof-axis>
- **Promocode:**
 - Flat 20% off on purchases upto Rs. 5000 on Titan watches - SOFMARCH15A
 - Flat 25% off on purchases on Rs. 5000 and above on Titan watches (Maximum Discount upto Rs.5000)- SOFMARCH15B
- The Axis Online Festival will be live from 17th March' 15 to 19th March' 15
- Offer valid on using Promo Code SOFMARCH15A, SOFMARCH15B
- *Offer is valid on Titan watches purchased online
- *20% off on purchases upto Rs. 5000 and 25% off on purchases on Rs. 5000 and above
- *Maximum discount upto Rs. 5000
- The discount can be redeemed in full & not in parts.
- In no case whatsoever can the discount amount be refunded or encashed
- All the offers are only valid for online purchases
- A user using the festival Voucher in any manner shall be deemed to have read, understood and accepted these terms and conditions.

- The value and the mode of using promo code are mentioned in the offer details for each store
- Offer not to be clubbed with any other promotion
- The offers will be applicable on selected products
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions
- All terms and conditions of Promotion are subject to change without prior notice
- Any disputes arising out of or in relation to this contest shall be subject to the exclusive jurisdiction of the courts in Mumbai.

Naturally Yours

- **Offer:** Flat 7% off
- **Website:** <http://www.naturallyyours.in/sof-axis>
- **Promocode:** SOFMARCH15
- The Axis Online Festival will be live from 17th March' 15 to 19th March' 15
- Offer valid on using Promo Code SOFMARCH15
- Offer is valid on all products on website
- The discount can be redeemed in full & not in parts.
- In no case whatsoever can the discount amount be refunded or encashed
- All the offers are only valid for online purchases
- A user using the festival Voucher in any manner shall be deemed to have read, understood and accepted these terms and conditions.
- The value and the mode of using promo code are mentioned in the offer details for each store
- Offer not to be clubbed with any other promotion
- The offers will be applicable on selected products
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions
- All terms and conditions of Promotion are subject to change without prior notice
- Any disputes arising out of or in relation to this contest shall be subject to the exclusive jurisdiction of the courts in Mumbai.

Nuteez

- **Offer:** Flat 30% off on Mens Footwear
- **Website:** <http://www.nuteez.com/sof-axis>
- **Promocode:** SOFMARCH15
- The Axis Online Festival will be live from 17th March' 15 to 19th March' 15
- Offer valid on using Promo Code SOFMARCH15

- *Offer is valid on Men Footwear category
- The discount can be redeemed in full & not in parts.
- In no case whatsoever can the discount amount be refunded or encashed
- All the offers are only valid for online purchases
- A user using the festival Voucher in any manner shall be deemed to have read, understood and accepted these terms and conditions.
- The value and the mode of using promo code are mentioned in the offer details for each store
- Offer not to be clubbed with any other promotion
- The offers will be applicable on selected products
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions
- All terms and conditions of Promotion are subject to change without prior notice
- Any disputes arising out of or in relation to this contest shall be subject to the exclusive jurisdiction of the courts in Mumbai.

Panasonic

- **Offer:** Additional 5% discount on all products (Maximum discount upto Rs. 3,000)
- **Website:** <http://www.mypstore.in/axis-bank-shopping-festival>
- **Promocode:** SOFMARCH15

TERMS & CONDITIONS

Please read these terms & conditions carefully. By proceeding with registration on www.mypstore.in to the 'Shopaholics Online Festival' through Axis Bank website (www.axisbank.com), the customer agrees to be legally bound by these terms. If the customer does not agree to these terms, the customer should not subscribe to the Offer.

The Offer is co-hosted by Axis Bank and Panasonic India Pvt. Ltd. (a company having its registered office at 6th Floor, 'SPIC' Building Annexe, No. 88, Mount Road, Guindy, Chennai 600032, Tamilnadu and corporate office at 1st Floor, ABW Tower, Sector 25, IFFCO Chowk, Gurgaon 122001, Haryana; hereinafter 'Panasonic').

It is an offer whereby customers buying any Panasonic product may purchase on www.mypstore.in by submitting their personal information and purchase information to get additional flat 5% off, **upto a maximum of Rs. 3000/-** over and above existing discounts on minimum purchase of Rs.3000/- at www.mypstore.in within the Offer Period.

Also, by subscribing/registering to Offer, the Customer:

- Warrants that he/she has read understood and agree to conform to these Terms and Conditions.
- Warrants the accuracy, truthfulness and currency of all information that he/she has submitted.

1. SCHEME/OFFER VALIDITY

The Offer is valid from 17th March 15 to 19th March 15 only on the online purchases made on www.mypstore.in. Offer dates can be changed/extended as per the decision of the Axis Bank.

2. **ELIGIBILITY**

- a) Any Customer who is citizen/resident of India and is 18 years of age or above:
 - i) Who is not barred by any legal disability; and
 - ii) Who is not suffering any mental disability; and
- b) Any Customer holding a valid Axis Bank Credit/Debit Card are eligible to avail this Offer.

3. **OFFER**

- a) The Customer will be eligible for additional flat 5% off, **upto a maximum amount of Rs. 3000**, over and above existing discounts, on minimum purchase of Rs.3000/- at www.mypstore.in within the offer period by using the Promocode.
- b) The Customer will have to enter Promocode – "**SOFMarch15**" at the relevant place to avail this Offer.
- c) This Offer is valid for Axis bank customers only for 17, 18 and 19 of March'15.
- d) **The offer will be applicable to all products listed on www.mypstore.in except the following eight items listed on <http://www.mypstore.in/hot-offers>:**
 - 1. **Convection Type Microwave Oven NN-CD681MFDG**
 - 2. **Convection Type Microwave Oven NN-CD671MFDG**
 - 3. **Grill Type Microwave Oven NN-GT352MFDG**
 - 4. **Convection Type Microwave Oven NN-CT651MFDG**
 - 5. **Convection Inverter Type Microwave Oven NN-C784MFFDE**
 - 6. **Grill Type Microwave Oven NN-GF560MFBE**
 - 7. **Frost Free Refrigerator NR-BS63VSX**
 - 8. **Air Purifier F-PBJ30ARD**
- e) This Offer cannot be combined with any other offers on www.mypstore.in
- f) Customer can use only one Promocode for this Offer i.e., multiple Promocodes (applicable on other offers) cannot be clubbed in a single order.
- g) The balance amount, after the discount has been availed, will have to be paid by the customer at the time of purchase with Axis Bank credit or debit card.
- h) In case customer cancels the transaction (in part of full), the maximum refund will be equal to amount paid during the transaction.
- i) All orders would be subject to availability of the product at the time of purchase and will be governed by the standard terms and conditions on www.mypstore.in
- j) Disclaimers: Panasonic or www.mypstore.in is not responsible for any typographical error leading to an invalid Promocode and resultant non-inclusion of discount on a sale.

4. **GENERAL TERMS**

- a) "Shopaholics Online Festival" is applicable only on online purchases of Panasonic products made on www.mypstore.in

- b) A confirmation/cancellation of sale will be intimated/informed by Panasonic through registered email ID and/or phone number that are submitted by the customer.
- c) No Physical Coupon if any given by any trade partner will be considered a valid entry for this Offer.
- d) The shape, size and colour of actual product may vary, and shall be subject to the availability and may not necessarily be as per the choice of the customer. In case if the specified model is not available then the nearest alternative would be given with a similar or higher MRP.
- e) Panasonic products are also available without this Offer at the Brand Stores / Exclusive Stores.
- f) Free products or offers applicable on any product cannot be exchanged for cash.
- g) In case of any dispute, the decision of the Director of Panasonic India Private Limited shall be final and binding.
- h) Any customer who manipulates the Offer in any manner shall be liable for disqualification at the sole discretion of Panasonic. In such event Panasonic shall not be liable to consider even a valid registration by the customer thereafter.
- i) Panasonic reserves the right at any time, without prior notice, to add or vary all or any of these terms and conditions or to replace, wholly or in part this Offer or to withdraw it completely.
- j) Panasonic is neither responsible nor guarantees the quality of the goods/services being offered as gifts, nor is it liable for any defect or deficiency of goods or services so obtained/availed, by way of Offer. Panasonic is also not liable for any defect/ deficiency in the gift(s) so offered or availed, by the Customers by way of Offer.
- k) The gift(s) under the Offer are neither assignable nor transferable under any circumstances.
- l) This Offer cannot be used in conjunction with any alternative offer or promotion.
- m) The TDS shall be borne by the customer wherever applicable.
- n) These Terms and Conditions are subject to force majeure circumstances i.e. Act of God or any circumstance beyond the reasonable control of Panasonic.
- o) The Customer hereby agrees and undertakes not to hold Panasonic and/or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses, either direct or remote that the Customer may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and /or on account availing the Offer.
- p) The Customer hereby agrees and undertakes to hold harmless and indemnify Panasonic and/or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses, either direct or remote that they may/might have suffered, sustained or incurred, or claim to suffer, sustain or incur, by way of and/or on account of the any act or omission of the Customer.
- q) The Offer is subject to all applicable/mandatory national, state and local laws.
- r) Finance, if applicable, shall be at the sole discretion of the Financier and the Panasonic has no relation to it.
- s) Prices are inclusive of all taxes for 1 unit, wherever applicable.

Rang Rage

- **Offer:** Flat 30% off
- **Website:** <http://rangrage.in/sof-axis>
- **Promocode:** SOFMARCH15
- The Axis Online Festival will be live from 17th March' 15 to 19th March' 15
- Offer valid on using Promo Code SOFMARCH15
- *Offer is valid on all products on website
- The discount can be redeemed in full & not in parts.
- In no case whatsoever can the discount amount be refunded or encashed
- All the offers are only valid for online purchases
- A user using the festival Voucher in any manner shall be deemed to have read, understood and accepted these terms and conditions.
- The value and the mode of using promo code are mentioned in the offer details for each store
- Offer not to be clubbed with any other promotion
- The offers will be applicable on selected products
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions
- All terms and conditions of Promotion are subject to change without prior notice
- Any disputes arising out of or in relation to this contest shall be subject to the exclusive jurisdiction of the courts in Mumbai.

Roger Motors

- **Offer:**
 - Flat 19% on K&N Performance Fliters - SOFMARCH15A
 - Flat 43% off on Car Accessories - SOFMARCH15B
- **Website:** <http://www.rogermotors.com/sof-axis>
- **Promocode:**
 - Flat 19% on K&N Performance Fliters - SOFMARCH15A
 - Flat 43% off on Car Accessories - SOFMARCH15B
- The Axis Online Festival will be live from 17th March' 15 to 19th March' 15
- Offer valid on using Promo Code SOFMARCH15A, SOFMARCH15B
- *Offer is valid on select products (K&N Performance Fliters and Car Accessories)
- The discount can be redeemed in full & not in parts.
- In no case whatsoever can the discount amount be refunded or encashed
- All the offers are only valid for online purchases
- A user using the festival Voucher in any manner shall be deemed to have read, understood and accepted these terms and conditions.
- The value and the mode of using promo code are mentioned in the offer details for each store
- Offer not to be clubbed with any other promotion

- The offers will be applicable on selected products
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions
- All terms and conditions of Promotion are subject to change without prior notice
- Any disputes arising out of or in relation to this contest shall be subject to the exclusive jurisdiction of the courts in Mumbai.

Shopping Spin

- **Offer:** Flat 10% off on Women Apparel & Bags
- **Website:** <http://www.shoppingspin.com/sof-axis>
- **Promocode:** SOFMARCH15
- The Axis Online Festival will be live from 17th March' 15 to 19th March' 15
- Offer valid on using Promo Code SOFMARCH15
- *Offer is valid on Women Apparel and Bags
- The discount can be redeemed in full & not in parts.
- In no case whatsoever can the discount amount be refunded or encashed
- All the offers are only valid for online purchases
- A user using the festival Voucher in any manner shall be deemed to have read, understood and accepted these terms and conditions.
- The value and the mode of using promo code are mentioned in the offer details for each store
- Offer not to be clubbed with any other promotion
- The offers will be applicable on selected products
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions
- All terms and conditions of Promotion are subject to change without prior notice
- Any disputes arising out of or in relation to this contest shall be subject to the exclusive jurisdiction of the courts in Mumbai.

Sunshine Super Kitchen

- **Offer:** Extra Rs. 500 off on purchase of Rs. 5000 and above.
- **Website:** <http://www.sunshinesuperkitchen.com/sof-axis>
- **Promocode:** SOFMARCH15
- The Axis Online Festival will be live from 17th March' 15 to 19th March' 15
- Offer valid on using Promo Code SOFMARCH15
- *Offer is valid on purchase of Rs. 5000 and above.
- The discount can be redeemed in full & not in parts.
- In no case whatsoever can the discount amount be refunded or encashed
- All the offers are only valid for online purchases
- A user using the festival Voucher in any manner shall be deemed to have read, understood and accepted these terms and conditions.

- The value and the mode of using promo code are mentioned in the offer details for each store
- Offer not to be clubbed with any other promotion
- The offers will be applicable on selected products
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions
- All terms and conditions of Promotion are subject to change without prior notice
- Any disputes arising out of or in relation to this contest shall be subject to the exclusive jurisdiction of the courts in Mumbai.

The Vanca

- **Offer:** Flat 20% off on purchase of Rs 2000 and above
- **Website:** <http://www.thevanca.com/sof-axis>
- **Promocode:** SOFMARCH15
- The Axis Online Festival will be live from 17th March' 15 to 19th March' 15
- Offer valid on using Promo Code SOFMARCH15
- *Offer is valid on purchase of Rs. 2000 and above.
- The discount can be redeemed in full & not in parts.
- In no case whatsoever can the discount amount be refunded or encashed
- All the offers are only valid for online purchases
- A user using the festival Voucher in any manner shall be deemed to have read, understood and accepted these terms and conditions.
- The value and the mode of using promo code are mentioned in the offer details for each store
- Offer not to be clubbed with any other promotion
- The offers will be applicable on selected products
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions
- All terms and conditions of Promotion are subject to change without prior notice
- Any disputes arising out of or in relation to this contest shall be subject to the exclusive jurisdiction of the courts in Mumbai..

Tie Club

- **Offer:** Flat 10% off on all products
- **Website:** <http://www.tieclub.in/sof-axis>
- **Promocode:** SOFMARCH15
- The Axis Online Festival will be live from 17th March' 15 to 19th March' 15
- Offer valid on using Promo Code SOFMARCH15
- *Offer is valid on all products.
- The discount can be redeemed in full & not in parts.

- In no case whatsoever can the discount amount be refunded or encashed
- All the offers are only valid for online purchases
- A user using the festival Voucher in any manner shall be deemed to have read, understood and accepted these terms and conditions.
- The value and the mode of using promo code are mentioned in the offer details for each store
- Offer not to be clubbed with any other promotion
- The offers will be applicable on selected products
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions
- All terms and conditions of Promotion are subject to change without prior notice
- Any disputes arising out of or in relation to this contest shall be subject to the exclusive jurisdiction of the courts in Mumbai.

Wonderland Garden

- **Offer:** Flat 10% off on minimum purchase of Rs. 3000 and above
- **Website:** <http://www.wonderlandgarden.in/sof-axis>
- **Promocode:** SOFMARCH15
- The Axis Online Festival will be live from 17th March' 15 to 19th March' 15
- Offer valid on using Promo Code SOFMARCH15
- *Offer is valid on purchase of Rs. 3000 and above.
- The discount can be redeemed in full & not in parts.
- In no case whatsoever can the discount amount be refunded or encashed
- All the offers are only valid for online purchases
- A user using the festival Voucher in any manner shall be deemed to have read, understood and accepted these terms and conditions.
- The value and the mode of using promo code are mentioned in the offer details for each store
- Offer not to be clubbed with any other promotion
- The offers will be applicable on selected products
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions
- All terms and conditions of Promotion are subject to change without prior notice
- Any disputes arising out of or in relation to this contest shall be subject to the exclusive jurisdiction of the courts in Mumbai.

Essel World

- **Offer:** 40% off on Regular Adult Entry ticket for EsselWorld
- **Website:** <http://www.esselworld.in/ew/sofaxis>
- **Promocode:** SOFMARCH15
- Offer valid on using Promo Code: SOFMARCH15

- 40% discount is valid on single adult regular ticket booked online
- It is mandatory for the customer to carry a valid photo id proof
- Promo Code is valid on bookings made on www.esselworld.in/ew/sofaxis
- Offer is valid for Online bookings only
- Valid on Regular Adult Ticket only and not on child and Sr. citizen tickets
- This offer is also not valid on Passport, Car combo, Combine tickets
- Valid for bookings made between 17th to 19th March 2015
- Valid for visit date made on and before 24th April 2015
- Offer cannot be clubbed with any other offers running at the park
- This offer cannot be exchanged for cash or other benefits
- Booking are not allowed for Cancellation
- Management reserves rights to admission/alteration/withdrawal of the scheme without prior notice
- Misuse of this scheme constitutes fraud and warrants legal actions
- Other conditions apply

Waterkingdom

- **Offer:** 40% off on Regular Adult Entry ticket for EsselWorld
- **Website:** www.waterkingdom.in/ew/sofaxis
- **Promocode:** SOFMARCH15
- Offer valid on using Promo Code: SOFMARCH15
- 40% discount is valid on single adult regular ticket booked online
- It is mandatory for the customer to carry a valid photo id proof
- Promo Code is valid on bookings made on www.esselworld.in/ew/sofaxis
- Offer is valid for Online bookings only
- Valid on Regular Adult Ticket only and not on child and Sr. citizen tickets
- This offer is also not valid on Passport, Car combo, Combine tickets
- Valid for bookings made between 17th to 19th March 2015
- Valid for visit date made on and before 24th April 2015
- Offer cannot be clubbed with any other offers running at the park
- This offer cannot be exchanged for cash or other benefits
- Booking are not allowed for Cancellation
- Management reserves rights to admission/alteration/withdrawal of the scheme without prior notice
- Misuse of this scheme constitutes fraud and warrants legal actions
- Other conditions apply

Sound Monk

- **Offer:** 10% off on all Musical Instruments
- **Website:** <http://www.soundmonk.com/sof-axis>
- **Promocode:** SOFMARCH15

- Offer valid on using Promo Code SOFMARCH15
- Offer valid on Final Cart Value / Individual Product
- Offer cannot be clubbed with any other Promo Code
- Offer not valid on discounted products.
- Offers may or may not be available at one or more of our retail outlets.

Spice Mobile

- **Offer:** Get additional discount of upto 10% on selected items. Maximum discount of Rs. 2,000/-. Applicable only on purchase value of Rs 3,000/- or more.
- **Website:** <http://spicehotspot.co.in/hot-deals>
- **Promocode:** SOFMARCH15
- This offer is valid for Axis bank customers during the period 17 to 19 March 2015.
- The discounts being offered through this promotion shall be decided by Spice Hotspot in its sole discretion which may vary from product to product.
- This offer cannot be combined with any other promotional coupon on www.spicehotspot.co.in
- This offer is not valid at any of our retail outlets /stores.
- This offer may not be applicable on select models.
- Multiple offer coupons cannot be clubbed in a single order
- Spice Retail is not responsible for any typographical error leading to an invalid coupon
- The balance amount, after the discount has been availed, will have to be paid by the customer at the time of purchase with Axis Bank credit or debit card
- In case customer cancels the transaction (in part or full), the maximum refund issued will be equal to amount paid during the transaction.
- All orders would be subject to availability of the product at the time of purchase and will be governed by the standard terms and conditions on www.spicehotspot.co.in
- Spice Retail reserves the right to change the terms and conditions of this offer, including extending, withdrawing or discontinuing the same without notice, at its sole discretion.

Nilkamal

- **Offer:** Additional 20% Off- Minimum Order Value Rs.1000 and maximum Discount is Rs.4000
- **Website:** <http://nilkamalmattrezz.com/axisbankoffer>
- **Promocode:** SOFMARCH15
- Offer valid on products listed at <http://nilkamalmattrezz.com/axisbankoffer>
- Minimum purchase of Rs.1000
- Maximum discount of Rs.4000.
- This offer is not valid at outlets /stores.
- This offer cannot be combined with any other offers.
- Multiple coupons cannot be clubbed in a single order.
- This coupon can be used only once by AXIS Bank Customers only.

- The balance amount, after the discount has been availed, will have to be paid by the customer at the time of purchase
- Nilkamal Mattrezzz reserves the right to change the terms and conditions of this offer, including extending, withdrawing or discontinuing the same without notice, at its sole discretion.

Folkbridge

- **Offer:** FLAT 25% OFF on all products
- **Website:** <http://www.folkbridge.com/pages/axis-bank-sof-offers>
- **Promocode:** SOFMARCH15

- Estimated shipping time for this product offer is 7-10 working days, and not the time period mentioned on the individual product page. Total delivery time includes another 1-3 days to capture the order placed.
- Under our 30-day replacement guarantee, if the product is not found satisfactory, a complete refund (gross of any charges) would be credited to the customer account within 10 day working days.
- Damaged products need to be reported at the time of delivery or within 2 days from date of delivery.
- Order cancellations intimated through phone or email would ONLY be honoured in case the product has NOT been dispatched
- For Cash on Delivery payment items, if delivery is denied, there would be a charge of Rs300 to cover cost of dispatch and return.
- Handicraft / hand-crafted products vary in style, work and colour based on discretion of the artist. Therefore, 100% replication as seen in the image while ordering cannot be expected.
- If a promo code is mis-used by a customer (s) multiple times, the company reserves the right to cancel the order.
- Offer on specific products is only valid for limited time period, till stocks last.
- Please contact our customer helpline number at 022-24300411 or email us at customerservice@folkbridge.com

Mumsbuddy

- **Offer:** FLAT 20% OFF on all products
- **Website:** <http://www.mumsbuddy.com/pages/axis-bank-sof>
- **Promocode:** SOFMARCH15

- Estimated shipping time for this product offer is 7-10 working days, and not the time period mentioned on the individual product page. Total delivery time includes another 1-3 days to capture the order placed.
- Under our 30-day replacement guarantee, if the product is not found satisfactory, a complete refund (gross of any charges) would be credited to the customer account within 10 day working days.

- Damaged products need to be reported at the time of delivery or within 2 days from date of delivery.
- Order cancellations intimated through phone or email would ONLY be honoured in case the product has NOT been dispatched
- For Cash on Delivery payment items, if delivery is denied, there would be a charge of Rs300 to cover cost of dispatch and return.
- If a promo code is mis-used by a customer (s) multiple times, the company reserves the right to cancel the order.
- Offer on specific products is only valid for limited time period, till stocks last.
- Please contact our customer helpline number at 022-24300411 or email us at wecare@mumsbuddy.com

Makemytrip

- **Offer:**
 - 10% cashback to MMT wallet with a 3 months expiry period and a cap of Rs. 1000 for Flights.
 - Domestic Hotels: 25% off on Min booking value of Rs. 3000
 - Flight+Hotel: Upto Rs. 3000 off
 - Holidays: 10% cashback
- **Website:** www.makemytrip.com
- **Promocode:** SOFMARCH15

Eligibility: Customers who transact on www.makemytrip.com, m.makemytrip.com and MakeMyTrip Mobile App(Android & iOS only) using Axis Bank Credit Card and Debit Card between 17th Mar 2015 to 19th Mar 2015

Dates: 17th Mar 2015 to 19th Mar 2015

Offer Details:

Coupon Name	Trip Type	MyCash -Cashback to wallet (INR)		
SOFMARCH15	Domestic Flights	10% up to INR 1000		
SOFMARCH15	Domestic Hotels	25% off up to INR 1250 (min booking value 3000)		
SOFMARCH15	Flight Plus Hotel(Domestic & International)	Number of passengers	1 Night	More than 1 Night
		Up to 2	1500/-	2000/-
		More than 2	2000/-	3000/-

SOFMARCH15	Online Holidays	10% cash back up to INR 3500
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1. **Domestic Flights – 10% Cashback up to a maximum of INR 1000 to MakeMyTrip wallet on Domestic Flights booked through the **MakeMyTrip website, mobile site, Android or iOS mobile apps** only.**
2. **Domestic Hotels – 25% Cashback upto INR 1250(minimum booking value of INR 3000) to MakeMyTrip wallet on Domestic Hotels booked through the **MakeMyTrip website, mobile site, Android or iOS mobile apps** only.**
3. **Flight Plus Hotels(Domestic & International) – (Offer valid on bookings made via **MakeMyTrip website, mobile site, Android or iOS mobile apps** only)**
 - a. **INR 1500 off for up to 2 passengers for a one night stay**
 - b. **INR 2000 off for up to 2 passengers for a stay more than 1 night**
 - c. **INR 2000 off for more than 2 travellers for a one night stay**
 - d. **INR 3000 off for more than 2 travellers for a stay more than 1 night**
4. **Online Holidays: 10% Cashback up to INR 3500 to MakeMyTrip wallet on Online Holidays booked through the **MakeMyTrip website** only.**

Offer Terms and Conditions:

1. Offer is valid for **bookings only** via the **MakeMyTrip website, mobile site, Android or iOS mobile apps** only.
2. This Offer is applicable on bookings made through Axis Bank Debit and Credit cards only.
3. The Cardholder needs to enter/quote the Deal Code at the time of booking to be eligible for the cashback offer.
4. Cashback to MakeMyTrip wallet will be credited within 15 days from the date of booking.
5. The offer is valid for bookings made between 17th March, 2015 to 19th March, 2015.
6. The date of travel can be beyond the expiry date of the offer.
7. The cashback offer can be availed by the Cardholder for a maximum of 1 transaction for a product during the offer period.
8. Any unused amount in the wallet will automatically expire after 90 days from the date of credit.
9. Only customers who enter the exact coupon code will be eligible for this offer.
10. For Domestic Hotel bookings, the minimum booking amount must be Rs. 3000/- per booking ID to avail the offer.
11. In order to be **eligible for the Online Holidays offer all of the following conditions** have to be met:
 - Offer can be availed by the customer for a **maximum of 1 transaction** during the offer period
 - **All hotels in the package shall be of 3 star and category or above**
 - The offer is valid only of packages that include **both flight and hotel stay**
 - The offer is valid only on **packages booked online** and not valid on bookings made through retail outlets or through call centers

12. Offer is not valid on payments made through PayPal account, Cash on Delivery (COD) and EMI.
13. Standard ticket conditions on refunds and baggage rules apply.
14. MakeMyTrip reserves the right to withdraw this offer at any time without prior notice.
15. MakeMyTrip is the sole authority for interpretation of these terms.
16. MakeMyTrip shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.
17. Disputes, if any, arising out of or in connection with or as a result of above offers or otherwise relating hereto shall be subject to the exclusive jurisdiction of the competent courts / tribunals in Delhi only, irrespective of whether courts / tribunals in other areas have concurrent or similar jurisdiction.
18. Cashback will be calculated on each Booking ID and not on the number of transactions. For example, if a Cardholder pays in 2 instalments/transactions for 1 Booking ID, the cashback will be calculated on basis of the base amount or card charged amount (whichever is lower) of the Booking ID.
19. If the Cardholder doesn't receive the cashback amount, he/she can claim for the same within 1 month from the booking date. In the event the Cardholder fails to do so, he/she will not be eligible for the cashback amount.
20. Cashback shall be processed to the Bin series provided by the Bank. If the BIN series of the Debit card does not match with the one provided by the Bank to MakeMyTrip, then the Cardholder shall approach the Bank and MakeMyTrip reserves the right to withhold or deny the offer to the Cardholder.
21. For any card related claims, the Cardholder shall approach the Bank and MakeMyTrip shall not entertain any such claims.
22. The Cardholder cannot club two offers in the same booking ID.
23. The cashback benefit cannot be combined with any other promotional benefit offered for bookings on MakeMyTrip, except in scenarios where the other benefit is not extended/funded by MakeMyTrip.
24. If the Cardholder cancels the travel service purchase after the cashback amount is credited, MakeMyTrip will refund the purchase price after deducting the cashback amount and any other applicable cancellation charges/penalty. For example, if a Cardholder has paid Rs. 10,000 (price quoted by MakeMyTrip) for a travel service and a cashback of Rs. 1,000 has been credited to the Cardholder's account, the net amount paid by the Cardholder is Rs. 9,000. Thus, if the Cardholder cancels the booking, MakeMyTrip will deduct the cancellation charge/penalty from Rs. 9,000 and the balance amount will be credited to the Cardholder's account.
25. User Agreement and Privacy Policy at MakeMyTrip website shall apply.
26. Cardholders, who are Travel Agents by occupation, are barred from making bookings for their customers and MakeMyTrip reserves the right to deny the offer against such bookings or to cancel such bookings. For such cases, MakeMyTrip shall not refund the booking amount.
27. The Bank and MakeMyTrip reserve the right, at any time, without prior notice and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this offer or not, or to extend or withdraw it altogether.

28. In no event, the entire liability of MakeMyTrip for any dispute arising in connection with this offer shall exceed the cashback amount, a Cardholder is entitled to under the said offer.
29. In case of partial cancellation, complete cashback amount would be recalled and the customer would not be entitled for cashback.
30. MakeMyTrip shall not be liable for any claims or grievances' solely attributable to the Bank.
31. MakeMyTrip shall not be liable for any claims arising due to Force Majeure events or situations beyond MakeMyTrip's reasonable control.

Hidesign

- **Offer:** FLAT 10% off
- **Website:** <http://hidesign.com/sof-axis>
- **Promocode:** SOFMARCH15

- The offer will be valid on using Promo Code SOFMARCH15
- The offer on individual products worth Rs 4000 and above
- The offer will not be valid on core styles and on icon bags
- The offer valid on the following categories / products: handbags and mens bags
- Products on sale cannot be returned
- You can enjoy our warranty policy on all Hidesign products, including products on sale.
- Please retain your proof of purchase to claim warranty.
- The discount offers are exclusive of other ongoing offers, discounts, vouchers, coupons or promotions.
- For any query on workmanship, please get in touch with the place from where the product was purchased.
- For further information email us at info@hidesign.com or call at +91 80 40917997
- Offer not applicable at physical stores

Shopperscloset

- **Offer:** 30% off on new collection
- **Website:** <http://www.theshopperscloset.com/sofaxis>
- **Promocode:** SOFMARCH15

- Offer valid on using Promo Code SOFMARCH15
- Offer valid on Final Cart Value / Individual Product
- Offer cannot be clubbed with any other Promo Code
- Offer valid of the following categories / products: (list of products / categories here): Dresses, Tops, Skirts, Jumpsuits, Jackets, Pants and Shorts(Except Jewellery category)

Esbeda

- **Offer:** Additional 10% off
- **Website:** <http://www.esbeda.com/sof>

- **Promocode:** SOFMARCH15
- Offer valid on using Promo Code SOFMARCH15
- Offer valid on Final Cart Value / Individual Product
- Offer cannot be clubbed with any other Promo Code
- Offer valid on all product on site.
- Offer not applicable at physical stores

Yatra

- **Offer:**
 - Rs 750 cashback on Domestic Flights on min. spend of Rs 8000 on Desktop & Mobile App
 - Flat 10% off on International Flights (max. upto Rs 3000) on Desktop
 - Flat 15% off on International Flights (max. upto Rs 3500) on Mobile App
 - 25% off on Domestic Hotels on min. spend of Rs 4000 (max. upto Rs 2000)
 - Rs 1500 off on Flights + Hotels on a min. spend of Rs 10000/-
 - 15% off upto 200 for Buses.
 - Rs. 1000 off per booking on Domestic Holiday Packages on min. spend of Rs 10000
 - Rs 1500 off on a min spend of Rs 25,000 on International Holiday Packages
- **Website:** <http://www.yatra.com/fresco/offer/details/AxisBank-Shopaholics-Offer>
- **Promocode:** SOFMARCH15

How to avail

- Enter the coupon code SOFMARCH15 before making payment with AXIS debit/credit card on www.yatra.com to avail instant discount on International Flights, Domestic Flights and Buses.
- To book a Domestic & International Holidays, please call 1860 200 1800 and use code – SOFMARCH15.

Process flow to get Cashback

- On successful validation of the promo code SOFMARCH15 Rs 1 would be deducted from your payable amount depending on the type of journey. Once the transaction is completed, your Yatra account will be credited with the relevant cashback within a week of your booking.
- A credit notification in the form of email and SMS will be sent once the amount has been credited to your Yatra account.
- It is advisable to make this transaction after having logged into your Yatra account. In case of non-logged in transactions, the cashback will be credited to your account, basis the email ID used. You can access the Yatra account by the link sent on your email ID.
- Use your cashback to make online transactions on flight and domestic hotel bookings.
- The cashback earned through this offer has a validity till June 15, 2015.

Terms & Conditions

- Offer is valid 19th March '2015.
- Mobile app offer is only valid on android, ios & windows.
- One promo code is valid per booking.
- Offer is not available to travel agents.
- Discounts provided under the offer cannot be clubbed with any other offer or discount extended by Yatra as part of any other arrangement.
- All government levies like sales tax, TDS, any local tax, octroi etc., shall be payable by the customer as applicable at the time the respective discounts were offered.
- In case of refund, the discounted amount will be deducted from the total refund due.
- Yatra.com reserves the right to add, alter, modify all or any of these terms and conditions, or replace wholly or in part, this offer by any other offer, whether similar to this offer or not, or to withdraw it altogether, without prior notice.
- Offer is not valid on select Hotels. To check the list, please log on to <http://www.yatra.com/fresco/offer/details/hotel-list>
- All tickets would be subject to availability at the time of booking and will be governed by the standard airline terms and conditions. Cancellation charges / date change penalties will be applicable as per the airline rules for all tickets purchased through this promotion.
- Yatra shall not guarantee or be held responsible or liable for any product or service offered by the Airlines which is not within the control of Yatra.com.
- All purchases made under the program shall be subject to applicable cancellation/date change rules. In case of a cancellation, Yatra shall reverse the discount and shall not provide additional discount to the customer.
- Decision of Yatra.com in all matters connected with or incidental to this offer shall be final and binding.
- All purchases made by the customer at www.yatra.com shall be governed by the standard Terms and Conditions (subject to changes) of Yatra, which includes without limitation User Agreement, Privacy Policy or any other product/service related terms and conditions appearing on Yatra's website www.yatra.com
- All disputes arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the court in Gurgaon.

Stalkbuylove

- **Offer:** 20% discount on min purchase of Rs. 1000.
- **Website:**
http://www.stalkbuylove.com/?utm_source=SOFAxisbank&utm_medium=None&utm_term=General&utm_content=None&utm_campaign=sofmarch2015
- **Promocode:** NA
- Coupons are only valid till the 19th of March, 2015. An extension or a transfer to another user/ customer is not possible.
- StalkBuyLove reserves the right to accept only one coupon per order.
- Coupons are not paid in cash or earn interest.
- Coupons will not be refunded, should you return the goods wholly or partly, or if goods can only be delivered in part (unless these returns are due to negligence on the part of StalkBuyLove in which case the entire voucher will be re-added to the account).

Printland

- **Offer:**
 - Offer 1: Personalized Coffee Mug @ Rs 98- SOFMARCH15A
 - Offer 2: Flat 30% off on Personalized products - SOFMARCH15B
- **Website:** <http://www.printland.in/axis-bank>
- **Promocode:**
 - Offer 1: Personalized Coffee Mug @ Rs 98- SOFMARCH15A
 - Offer 2: Flat 30% off on Personalized products - SOFMARCH15B

- **Offer 1** – Flat 30% off on Personalized Products
- Terms and Conditions-
- Applicable on most of the product categories
- Offer is not applicable on branded- pen, pen-drive, Gold/silver coins and choota bheem products
- Offer Validity till 19th March 2015
- Only 1 transaction can be made by user at a time
- This offer cannot be clubbed with any other offer running on the site www.printland.in
- All refunds and returns as per Printland.in policy
- Standard shipping of Rs 50 applicable for each order PAN India (Packet weight up to 500gm)
- In case of any query please contact us on – 9212319090 and write us – contactus@printland.in
- **Offer 2** -Exclusive Offer - Personalized Coffee Mug @ Rs 98
- Terms and Conditions-
- Applicable on standard coffee and chai mugs (white)
- Offer Validity till 19th March 2015
- Only 1 transaction can be made by user at a time
- This offer cannot be clubbed with any other offer running on the site www.printland.in
- All refunds and returns as per Printland.in policy
- Standard shipping of Rs 50 applicable for each order PAN India (Packet weight up to 500gm)
- In case of any query please contact us on – 9212319090 and write us – contactus@printland.in

Nirlep Appliances

- **Offer:** Flat 20% off on selected Nirlep cookware (Except Pressure Cooker + Gas Stoves + Induction Cooktops + Giftsets) with free shipping.
- **Website:** <http://www.nirleponline.com/sof-axis>
- **Promocode:** SOFMARCH15

- Offer valid on using Promo Code SOFMARCH15
- Offer cannot be clubbed with any other Promo Code
- Offer valid on Final Cart Value / Individual Product

- Offer valid of the following categories / products: (All Nirlep cookware (except pressure cooker+ gas stoves+induction cooktops+giftsets) with free shipping.)

At-home

- **Offer:** Additional 15% off on minimum order value of Rs. 1000/-
- **Website:** <http://www.at-home.co.in/SOFaxis>
- **Promocode:** SOFMARCH15

1. Minimum purchase of Rs.1000

This coupon entitles the bearer to get an additional 15% off on minimum purchase of Rs.1000 by shopping on www.at-home.co.in.

2. Maximum discount of Rs.4000.

3. This offer is not valid at outlets /stores.

4. This offer is not applicable on gift vouchers.

5. This offer cannot be combined with any other offers on www.at-home.co.in.

6. Multiple coupons cannot be clubbed in a single order.

7. This coupon can be used only once by AXIS Bank Customers only.

8. The balance amount, after the discount has been availed, will have to be paid by the customer at the time of purchase

9. @home's Return and Exchange Policy offers you the option to return or exchange items purchased on www.at-home.co.in within 15 days of the receipt. In case of return of the purchased item, please refer to the Return Policy on our website or write to connect@at-home.co.in

10. @home reserves the right to change the terms and conditions of this offer, including extending, withdrawing or discontinuing the same without notice, at its sole discretion.

11. All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions on www.at-home.co.in.

Click-me-go

- **Offer:** Flat 10% off on Domestic and International Packages
- **Website:** www.clickmego.com/travel/sof-axis
- **Promocode:** SOFMARCH15
- Flat 10% discount on holiday packages.
- Valid for bookings made between 17th March 2014 to 19th March 2015
- Valid for Travel date made between 25th March 2015 to 30th September 2015

- To avail of the Discount, please use the promo Code SOFMARCH15 when you book on www.clickmego.com/travel/Packages.jsp
- All packages are PER COUPLE rates on Clickmego Travel.
- Valid for minimum 2 persons traveling together.
- RATES ARE SUBJECT TO CHANGE DUE TO FLUCTUATION IN RATE OF EXCHANGE.
- Surcharge will be applicable depending on the dates of travel especially during festival time or peak season or block out dates.
- Rates quoted in the package are based on the validity period specified. If booking done, outside this period, there will be surcharge applicable.
- Rooms are subject to availability at the time of booking
- In case the hotel specified is not available over requested dates, we will provide other similar category hotel. If there is a difference in cost, the differential amount will have to be paid by the customer.
- Travel insurance and visa has to be arranged by the customer directly.
- Above package rate is valid for Indian national only.
- The package will not be valid over black out dates.
- If the travel service taken by you is more than the value of package, the difference can be paid through Credit card/Debit card / Cheque / NEFT transfer to us
- In case you would like an upgrade in hotel or hotel room or flight or increase the duration of stay or any alteration in the package, then whatever is the differential amount, the same will have to borne by the customer.
- Once the booking is done, in case of cancellation for whatever reasons, there will be cancellation charges applicable as per the hotel policy and service charge of Clickmego Travel.
- This cannot be clubbed with any other offer on Clickmego Travel.
- Package price are subject to change without prior notice.
- Not Applicable for Travel Agent & Tour Operators. If found booking done by travel agent without prior intimation, bookings would be canceled without prior notice and cancellation penalty would be applied and refund of balance would be done after 6 months.

- This coupon code can be used maximum for 3 times across all packages and service as per terms and condition and restriction.
- The Cardholder shall be required to give personal information and Card details online for the tickets purchased on www.clickmego.com/travel/Packages.jsp
- All Cardholders are advised to check the other applicable terms and conditions of CLICKMEGO T R AV E L before availing the offer.
- All terms and conditions of Promotion are subject to change without t prior notice.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the Courts in Ahmadabad only.
- Information about the offer is correct at the time of publication.
- Offer under AXIS BANK and CLICKMEGO TRAVEL Promotion may be subject to other restrictions by law.

Pranaam

- **Offer:**
 - Flat 30% off - Departure Platinum & Platinum Plus service at T2 - SOFMARCH15A
 - Flat 30% off - Lounge Services - SOFMARCH15B
 - Flat 15% off - International Arrival Platinum - SOFMARCH15C
 - Flat 10% off - Domestic Arrival Platinum - SOFMARCH15D
 - Flat 10% off - Domestic Departure Platinum - SOFMARCH15E
- **Website:** <http://pranaam.csia.in/services/sofaxis.jsp>
- **Promocode:**
 - Flat 30% off - Departure Platinum & Platinum Plus service at T2 - SOFMARCH15A
 - Flat 30% off - Lounge Services - SOFMARCH15B
 - Flat 15% off - International Arrival Platinum - SOFMARCH15C
 - Flat 10% off - Domestic Arrival Platinum - SOFMARCH15D
 - Flat 10% off - Domestic Departure Platinum - SOFMARCH15E
- Offer valid on using Discount Codes SOFMARCH15A/B/C/D/E.
- Offer cannot be clubbed with any other Discount Code(s).
- Offer valid on bookings made between 17th-19th March, 2015 for travel between 18th March - 30th April, 2015.

Etihad Airways

- **Offer:** Up to 10% discount in Eco and Business class bookings
- **Website:** www.etihad.com/en-in/
- **Promocode:** ETIHADAXIS
- Destination covered: Los Angeles, San Francisco, Rome, Zurich, Frankfurt, Munich and Dusseldorf
- Offer valid on Etihad Airways operated flights from 11 cities in India (Ahmedabad, Mumbai, Delhi, Hyderabad, Chennai, Bangalore, Trivandrum, Kozhikode, Kochi, Jaipur and Kolkata).
- The offer is exclusive to Axis Bank Debit, Credit and Prepaid card holders only. Seats are limited and hence subject to availability and not guaranteed until the purchase is completed.

Cox and Kings :

- **Offer:** Upto Rs. 3000/- off on International Packages
- **Website:** <http://www.coxandkings.com/promotion/sof-axis/index.shtml>
- **Promocode:** SOFMARCH15
- Customer who shall be eligible to the Offer: AXIS Bank Credit Card Customer AXIS Bank Debit Card Customer To avail benefits under the Offer the AXIS Bank /Credit Cardholder(s)/ Debit Cardholder(s) shall be required to make a transaction/purchase on the Website using AXIS Cards during the Offer Period.
- The Offer is applicable on booking the holiday packages at Cox and Kings Website and/or Call Centre. Offer Period: Mar 17th, 2015 to Mar 19, 2015, both days inclusive.

- This Offer cannot be clubbed with any other Offer that may be made available to the AXIS Bank User/s
- Discounts will be given to leads generated through AXIS Bank only.
- The offer cannot be clubbed and/or combined with any other Cox and Kings offer on the same product.
- All packages are Subject to availability at the time of booking.
- The above terms and conditions shall be governed and construed in accordance with the laws in force in India and any disputes arising hereto shall be decided exclusively by the courts in Mumbai.
- Terms and Conditions of CoxandKings.com applicable.

Thomascook

- **Offer:**
 - Domestic Holidays:
 - Flat Rs. 1,000 discount on booking any domestic holiday
 - International Holidays:
 - Flat Rs. 2,000 discount on booking any international holiday
 - Domestic Flight:
 - Flat Rs. 650 discount on domestic return flight
 - International Flight:
 - Flat Rs. 1,500 discount on international return flight
- **Website:**
http://www.thomascook/sof?utm_source=Axis&utm_medium=Html&utm_campaign=Axis_SOF_March2015
- **Promocode:** SOFMARCH15
- **Holidays:**
 - Domestic Holidays: Flat Rs.1, 000 off per booking on any India Holiday bookings.
 - International Holidays: Flat Rs.2, 000 off per booking on any personalized international Holiday bookings.
 - These offers are valid on 'flight inclusive packages' only.
 - These offers are only valid for Axis Bank Debit & Credit card Customers booking Holidays on www.thomascook.in using the correct promo code on payment page from 17th March 2015 to 19th March 2015.
 - Discount would be processed on entering valid promo code. The amount of discount would be automatically calculated based on the promo code used.
 - This offer is not valid for Cancelled/Rejected/unsuccessful transaction.
 - This offer is valid for package bookings made online on www.thomascook.in only.
 - The offer is valid for minimum 2 adults travelling together at all times.
 - Discount is valid per transaction.
 - In case you cancel the booking, discount would be deducted along with cancellation charges + Thomas Cook Charges.

- **Flights:**
 - Domestic Flights: Flat Rs.650 off per transaction on booking return flights within India.
 - International Flights: Flat Rs.1, 500 off per transaction on booking return international Flights.
 - These offers are only valid for Axis Bank Debit & Credit card Customers booking Holidays on www.thomascook.in using the correct promo code on payment page from 17th March 2015 to 19th March 2015.
 - Discount would be processed on entering valid promo code. The amount of discount would be automatically calculated based on the promo code used.
 - Discounts are applicable on Adult & Child only. Infants are not included in this offer.
 - Discount is applicable per transaction, irrespective of number of customers in one booking.
 - These offers are not valid for Cancelled/Rejected/unsuccessful transaction.
 - In case of cancellation, refund would be processed after deducting Entire discount amount + Airline Penalty charges + Thomas Cook charges + Convenience Fee.

Tigerair

- **Offer:** Pay to go; Return for Free
- **Website:**
http://www.tigerair.com/promo/axis/index.php?utm_source=axisofpgae&utm_medium=external+display&utm_campaign=20150317_dg_in_axisof
- **Promocode:** NA
- This promotion is only for Axis Bank Credit/Debit cardholders and cannot be used together with other promotions.
- Book between 00:01 hrs on 17 March and 23:59 hrs on 19 March.
- Promo Tickets are valid only on round trips.
- Promotion fares are limited to adults and children (between the age of 2 and 11).
- All fares listed on this website are inclusive of taxes and charges (free airfare for return sector excludes taxes and charges).
- Fares are strictly subject to availability and are sold on a first-come-first-serve basis and not available during peak periods..
- All bookings are non-refundable, non-transferable and non-changeable.
- Once booking is made, no changes can be made to the booking, without additional costs. Tigerair reserves the right to change, modify and cancel this promotion without prior notice. For more details, visit tigerair.com.

Fabfurnish

- **Offer:**
 - 25% on min purchase of 2499/-(non furniture)
 - 25% on min purchase of 5499/-(furniture)
- **Website:** <http://www.fabfurnish.com/end-of-season-sale/>
- **Promocode:**

- SOFMARCH15A
- SOFMARCH15B
- Coupons are valid from 17th March 2015 to 19th March 2015.
- If you do not purchase the qualifying items added to your Cart when the coupon is in effect, the discount will not apply.
- The coupon may only be used on www.Fabfurnish.com.
- If you return any of the items purchased with a coupon, the coupon discount or value may be subtracted from the return credit.
- Applicable shipping and handling charges apply to all products.
- Coupons valid on all products except 'sold by partner' products.
- Consumer is required to pay any applicable sales tax related to the use of the coupon.
- Coupons cannot be combined; only 1 coupon may be used per order.

flywidus

- **Offer:** Upto Rs. 960/- off on Domestic flights
- **Website:** <http://www.flywidus.com/offers/flywidus-sof-2015.php>
- **Promocode:** SOFMARCH15
- Offer valid till 17th March 2015 to till 19th March 2015
- No convenience fee.
- Offer not valid for agents and corporate sale.
- This offer is valid on domestic flights booking only.
- Travel period valid till 30th –April-2015.
- Book unlimited time at flywidus.com by using your Axis Bank Debit Card & Credit Card.
- Offer can't be clubbed with any other outgoing promotional offer of flywidus.com.
- The terms and conditions of this promotion are subject to change without any prior notice.
- Flywidus.com reserves the rights to change or withdraw the above offer without giving any prior notice.

shipoutfromus

- **Offer:** 55% discount on handling charges
- **Website:** <http://www.shipoutfromusa.com/india/axisbank.html>
- **Promocode:** SOFMARCH15
- The promo code is valid if shipment reaches the customers mailbox address between 1st March 2015 to 30th September 2015.
- This promotion is strictly for ShipoutfromUSA Indian members
- The promo code is valid only when payment is made with Axis Bank credit /debit cards
- The promo code cannot be combined with other on-going promotions or discounts.
- ShipoutfromUSA may, at any time, at its sole discretion and without prior notice, vary, modify, delete or add to these terms and conditions.

Agoda

- **Offer:** Flat 10% discount only on Credit Cards
- **Website:** www.agoda.co.in/axisbank
- **Promocode:** NA
- The Promotion is non-transferable and non-cumulative, cannot be exchanged for cash or other products and cannot be used in conjunction with any other discount, promotions, discounted items and fixed price items (unless specified).
- The Promotion is available to the qualifying and eligible cardholders of AXIS credit card
- The Promotion is only applicable to the reservation of selected and designated merchant properties in certain destinations, made through a dedicated landing page only at following URL: www.agoda.co.in/axis
- Agoda reserves the right to launch selected and temporary “tactical offers” at higher discount levels for selected countries.
- The Promotion is subject to the terms and conditions of Agoda. In case of dispute, the decision of Agoda shall be final.
- The Promotion discount is applicable to hotel room charges only (excluding local taxes, service fees, extra charges, personal consumptions and the like).
- The Bank and/or Agoda can change the terms of conditions at any point of time. The Promotion can be suspended or cancelled at any point in time without prior notice.
- This promotion is independent of, and unrelated to, any offer or arrangement between the bank and the cardholder (payment facility, etc.), which is at the bank’s sole discretion and for which the bank is solely responsible and liable.
- The Promotion discount will only be displayed on the booking form after entering a valid AXIS Bank credit card number.

Zivame:

- **Offer:** Flat 15% OFF on a purchase of 1399 or more
- **Website:** www.zivame.com
- **Promocode:** SOFMARCH15

T&Cs:

- Offer is valid only from 17th-19th March, 2015
- Cannot be clubbed with any other offer on website.
- This offer is exclusively for Axis bank card holder.
- This offer is not valid on Cash on Delivery orders.
- This offer is not valid at any of alliance partner retail outlets /stores.
- Zivame's Return and Exchange Policy will be as applicable
- Terms and Conditions of Zivame.com applicable

TheGuiltTrip.com:

- **Offer:** Get extra 15% off on Luxury Brands & Designer Labels at www.TheGuiltTrip.com

- **Website:** www.theguilttrip.com/axisbank
- **Promocode:** SOFMARCH15

Redemption Process:

- Log on to www.theguilttrip.com/axisbank & select the product(s) you wish to buy and add to your shopping cart.
- Continue with the transaction & provide the delivery address.
- Please enter SOFMARCH15 as Promo code.
- Click on “Apply” button. Proceed with the payment by clicking on “Proceed to Pay” button.
- Pay using your Axis bank card/ net banking options.

T&C:

- Customers can redeem the promo code online @ www.theguilttrip.com/axis
- To avail the offer, customer will have to submit the promo code ‘SOFMARCH15’ (on ‘Order Review’ page).
- By applying promo code to the transaction, customer would get **discount of 15% or Rs. 1500 (whichever is lower)**.
- Offer is not valid for Watches & Eyewear categories.
- Offer cannot be clubbed with any other offer.
- Offer is applicable for successful online transactions made through only Axis Bank Credit & Debit cards. Offer is not applicable for Cash on Delivery.
- In case the booking/order is cancelled by the customer, the discounted amount will be adjusted from the refund amount.
- All standard Terms & Conditions available at www.theguilttrip.com will apply.
- In case of any dispute, decision of Luxury E-Commerce Pvt. Ltd. will be final and binding.
- All disputes are subject to jurisdiction of competent courts of Gurgaon.
- Luxury E-Commerce Pvt. Ltd. reserves the right to change or withdraw the offer and /or the promo codes, anytime at the sole discretion of the management.
- Product warranty will be regulated by the terms and conditions mentioned on the Warranty Card of respective products.

AmericanSwan.com:

- **Offer:** Get 61% discount on purchase of Rs 1299 on all products
- **Website:** <http://www.americanswan.com/axisbank>
- **Promocode:** SOFMARCH15

T&Cs:

- Two offers will not be clubbed together and offer is applicable on all non-discounted products.
- All standard policies and T&C like refund and return etc. will remain same as on americanswan.com
- American swan reserved the right to change the offer any time after mutual discussion with Bank.

MyGyfr.com:

- **Offer:** Flat 20% off

- **Website:** www.mygyftr.com/axisbank
- **Promocode:** SOFMARCH15

T&Cs:

- Brands Included: Armani, Satya Paul, Sweet Bengal, Jack & Jones, Vero Moda, ONLY, Benetton, Baskin Robbins, Pizza Hut, Dominos Online, Raymond, Bata, Mainland China, Sigree, Machaan, Oh! Calcutta, TGI Fridays,
- All other terms and conditions as applicable for online shopping on mygyftr.com will apply

Redemption Process:

- Select the Voucher Brand and Denomination.
- Enter Promo Code "SOFMARCH15" in the promo code box in front of the Brand Selection only.
- Apply the Promo Code and proceed to Payment.
- At payment stage, pay using an Axis Debit or Credit Card

Basicslife:

- **Offer:** Flat 50% off, maximum upto 2500/-
- **Website:** <http://www.basicslife.com/axisbank>
- **Promocode:** SOFMARCH15

T&Cs:

- Valid across all products / categories
- Discount calculated on MRP.
- Maximum discount of Rs. 2500 can be availed
- Not valid at Basics Life physical stores.
- Validity: 17th, 18th & 19th March 2015

CleanPlanet.in:

- **Offer:** Flat 15% off sitewide
- **Website:** www.cleanplanet.in/shop
- **Promocode:** SOFMARCH15

T&Cs:

- Offer valid from 17th March, 2015 to 19th March, 2015 (both days inclusive)
- Offer is applicable only on valid Axis bank Debit & Credit cards
- Offer valid only on purchases made on our online store i.e. www.cleanplanet.in/shop
- Use offer code SOFMARCH15 on the final order checkout page
- Returns/refund shall be as per T&C on the website

Fashionara:

- **Offer:** Additional 15% off on minimum purchase of Rs. 999/-
- **Website:** www.fashionara.com/?utm_source=Axis%20Bank%20SOF&utm_medium=banner&utm_campaign=AXIS-Bank-SOF
- **Promocode:** SOFMARCH15

T&Cs:

- Offer valid for 17th, 18th and 19th of March.

- Offers would be applicable for mentioned minimum purchases. (Flat 15% off on minimum purchase of Rs999)
- Promotion valid only on Axis debit card and credit card
- If the card being used is not Axis card the transaction will fail.
- This offer will be applicable for site wide but not applicable on fine jewellery and watches.
- The coupon cannot be clubbed or exchanged against cash or partially redeemed.
- Coupons cannot be clubbed with enrolment or any other coupon already running on website
- Enter coupon code "SOFMARCH15" at the check-out page in "ENTER COUPON FIELD".

FashionAndYou.com:

- **Offer 1:** Additional 20% off
- **Offer 2:** Select Products on Flat 99/-, 299/-, 699/- and 1999/- only for Axis Bank Cardholders
- **Website:** sof.fashionandyou.com
- **Promocode for Offer 1:** SOFMARCH15
- **Promocode for Offer 2:** NA

T&Cs:

- The online shopping festival would be from March 17th till March 19th 2015.
- AXIS Bank Cardholders can use code SOFMARCH15 to avail EXTRA 20% Off on the cart value.
- The Extra Discount will be given only at the payment gateway after the Card Details are verified
- This offer cannot be clubbed with any other on-going offer/promotion on www.fashionandyou.com.
- The product & services offered by FashionAndYou are governed by the Terms of Use prescribed on its website www.fashionandyou.com & is amended from time to time.
- For any query, contact FashionAndYou Customer Care on +91-124-4125000 any day of the week from 9.30 am till midnight, or mail us at support@fashionandyou.com.
- Additionally, Fashionandyou.com T&C shall apply for all purchases.

StyleTag.com:

- **Offer:** Buy 1 Get 1 Free
- **Website:** <http://www.styletag.com?src=axisjan>
- **Promocode:** SOFMARCH15

T&Cs:

- Offer Valid Site wide
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards.
- No Cancellations
- Offer cannot be clubbed with any other on-going offers
- StyleTag general T&Cs shall for all purchases.

Trendin.com:**Allen Solly, Van Heusen, Peter England:**

- **Offer:** Flat 15% off on Allen Solly, Van Heusen, Peter England
- **Website:** www.trendin.com/sof
- **Promocode:** SOFMARCH15

T&Cs:

- Offer period: 17th March, 2015 to 19th March, 2015 (both days inclusive)
- Offer is available only at www.trendin.com on the selected brands only i.e. Van Heusen, Allen Solly and Peter England, however the same is not available at the respective stores.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- This offer is an upfront discount which will be available to customer by at Trendin website under the respective offer.
- The Offer cannot be clubbed with any other bank offer
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Trendin.com Terms & Conditions applicable.

Koovs.com:

- **Offer:** Flat 30% Off on all full-priced products
- **Website:** www.koovs.com/sof/
- **Promocode:** SOFMARCH15

T&Cs:

- This Offer entitles the bearer to get Flat 30% off on KOOVS.com during the offer period.
- This offer is valid only for Axis Bank Debit & Credit Card holders during the offer period subject to all AXIS Bank terms and conditions for this offer.
- This offer is not valid on Cash on Delivery orders.
- This offer is not valid on discounted stock.
- This offer cannot be combined with any other offers on KOOVS.com
- Multiple coupons cannot be clubbed in a single order.
- Returns will be subject to KOOVS Returns Policy found here <http://www.koovs.com/info/returns>
- KOOVS & AXIS Bank reserve the right to change the terms and conditions of this offer, including extending, withdrawing or discontinuing the same without notice, at its sole discretion.
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions on KOOVS.com
- All disputes arising out of or in connection to this scheme are subject to exclusive jurisdiction of the courts in New Delhi only.

TheMobileStore.in:

- **Offer:** 5% off on Mobile Handsets & Accessories, max discount Rs. 2000/-
- **Website:** www.themobilestore.in
- **Promocode:** NA

T&Cs:

- Offer valid for 17th, 18th and 19th of March.
- Not valid at TheMobileStore physical stores.
- Offer is subject to availability of products and available at the sole discretion of The Mobile store Ltd.
- The Mobile Store & Axis Bank retains the right to change or discontinue the offer at any time during the promotion period without prior notice.
- The decision of The Mobile store & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- TheMobileStore.in Terms & Conditions applicable.

Cromaretail.com:

- **Offer:**

Invoice Amount	Get a Freebie
2501/- to 5000/-	Zen Speaker worth Rs. 799/-
5001/- to 7500/-	Circle Power Bank 2200mAH worth Rs. 999/-
7501/- and above	Circle Power Bank 7500mAH worth Rs. 1795/-

- **Website:** <http://www.cromaretail.com/shopaholics-festival.aspx>
- **Promocode:** **AXISBSOF**

T&Cs:

- Coupon AXISBSOF is applicable on Purchases above Rs.2500
- This is exclusive to Axis Credit & Debit Card Holders
- Coupons are NOT valid on Net Banking transactions/ Gift Cards/Gift Vouchers.
- On applying the coupon, the customer will be shown a discount of Rs. 0.01 on the cart and the freebie according to the offer slabs and will be delivered to the customer separately
- No two offers can be combined
- Only one coupon is applicable per purchase
- Offers are valid on 17th, 18th and 19th March only
- Offer not applicable at physical stores

McDonalds Online:

- **Offer:** Get McAloo Tikki or Chicken McGrill and McVeggie or McChicken Free on purchase of Rs.499/- and above
- **Website:** <http://www.mcdelivery.co.in>
- **Promocode:** **SOFMARCH15**

T&Cs:

- Offer valid for 17th, 18th and 19th of March.
- The current promotion is being run only to enhance the fun experience of customers.
- Offer can be redeemed only by using the unique code provided by Axis Bank at McDonald's (HRPL) website.
- Offer cannot be clubbed with any other offer or any other promotion.
- Offer cannot be redeemed for cash.
- Offer cannot be redeemed against any Gift Voucher.

- Offer can be withdrawn without any prior notice and without assigning any reasons whatsoever.
- The food product offered free is subject to availability and that HRPL does not warrant the availability of the food product offered free. In case of non-availability of the food product offered free, any other food product of equivalent or lesser value may be offered free.
- All food products are available for sale at the regular current menu prices, without having to participate in the promotion. For menu prices, please refer to the menu on the website.
- McDonald's (HRPL) reserves the right to modify or withdraw the Offer at any time without any prior notice and without assigning any reasons whatsoever.
- Offer not applicable at physical stores

IndiaCircus.com:

- **Offer:** Flat discount of 20% off
- **Website:** <http://indiacircus.com/axis-sof?store=english>
- **Promocode:** SOFMARCH15

T&Cs:

- Excludes Wall art, Curated products, Apparel, Jewellery, Gift Voucher and already discounted products
- This offer is brought to you solely by the alliance partner. AXIS bank is only communicating this offer on behalf of the Alliance partner.
- The discount offer cannot be combined with any other ongoing offers, discounts or promotions on indiacircus.com.
- Discount can be redeemed only during its validity i.e. 17th March to 19th March 2015
- In order to avail of the discount the customer must apply the coupon code as communicated by AXIS bank prior to checkout at indiacircus.com. India Circus will not be liable for the failure of the customer to apply the coupon code.
- All orders are subject to stock availability at the time of order.
- India Circus and AXIS bank reserve the right to jointly change/modify/add/delete any of the terms and conditions of the offer.
- By placing an order, the customer accepts all terms and conditions specified on indiacircus.com
- In case of any query pertaining to use of coupon and/or credit note or regarding the schemes, please email customer care at support@indiacircus.com
- Can only be redeemed on the India Circus website
- No two offers can be clubbed

FlowerAura.com:

- **Offer:** 18% Off Sitewide
- **Website:**
http://www.floweraura.com/sof?utm_source=axisbank&utm_medium=sof&utm_campaign=sof_mar2015
- **Promocode:** SOFMARCH15

T&Cs:

- Offer Valid on all orders above Rs. 500
- The booking period is open from 17th March, 2015 till 19th March, 2015

- Customer(s) will have to log on to <http://www.floweraura.com/sof> to buy the product and at the buying the product, discount code SOFMARCH15, provided by FlowerAura needs to be entered in the discount coupon column, to avail the discount.
- The offer can't be combined with any other ongoing offers of FlowerAura.
- The discount is not applicable on multiple products per transaction.
- The promo code to be used is SOFMARCH15
- The offer will be valid from 17th March, 2015 till 19th March, 2015

IndusHealthPlus.com:

- **Offer:** Upto 1800*OFF on the 1st package purchased, followed by an additional discount voucher of up to Rs. 8450/- (on Optima package) or 50% off (on other packages). These checkup needs to be availed within 6 months from the date of purchase.
- **Website:** <http://www.indushealthplus.com/axis-shopaholics-festival.html>
- **Promocode:** SOFMARCH15

T&Cs:

- Discount can be availed between 17th Mar, 2015 to 19th Mar, 2015.
- Use of AXIS Bank credit / debit card is mandatory to avail discount.
- Promocode to be entered to avail discount on the health checkup package.
- This offer cannot be clubbed with any other offer on www.indushealthplus.com
- Prior appointment is mandatory. Please call on our national call center number - 1800-313-2500 for any query.
- Kindly present an identity proof at the time of checkup.
- This offer is made available to the Customer/s selected at the discretion of AXIS Bank.
- Indus Health Plus Pvt.Ltd. reserves the right without prior notice to add, alter, modify, all or any of these terms and conditions.
- The decision of Indus Health Plus Pvt. Ltd. in all matters in connection with or incidental to this offer will be final and binding.

Thyrocare.com:

- **Offer:** Buy 1 Get 1 free – (2400/- for 2 person on Aarogyam package, actual price 4800/-)
- **Website:** <http://wellness.thyrocare.com/SOF15>
- **Promocode:** SOFMARCH15

T&Cs:

- The offer cannot be clubbed with other discounts / offers from Thyrocare or its associates
- 10-12 hours fasting is essential before sample collection
- Reports will be delivered within 3-5 days from the date of sample collection
- In case of any difficulties or queries, kindly send an email to info@thyrocare.com

Adlabsmagica.com:

- **Offer:** 20% Discount on regular, express and college tickets
- **Website:** http://www.adlabsmagica.com/axis-bank-shopaholics-festival?utm_source=AxisBankSOF&utm_medium=referral&utm_campaign=AxisBankSOF
- **Promocode:** SOFMARCH15

T&Cs:

- Not Valid on Bookings for HAPPY TUESDAYS.

- The booking period is open from 17th March, 2015 till 19th March, 2015 for visit till 30th April, 2015.
- General Terms & Conditions of Adlabs Imagica applicable.

Aquamagica.com:

- **Offer:** 20% Discount on regular and college tickets
- **Website:** http://www.adlabsimagica.com/axis-bank-shopaholics-festival?utm_source=AxisBankSOF&utm_medium=referral&utm_campaign=AxisBankSOF
- **Promocode:** SOFMARCH15

T&Cs:

- Not Valid on Bookings for HAPPY TUESDAYS.
- The booking period is open from 17th March, 2015 till 19th March, 2015 for visit till 30th April, 2015.
- General Terms & Conditions of Aquamagica applicable.

Flight4Fantasy.com:

- **Offer:** Get a FREE Cessna and Fighter Jet Flying experience on Booking every Boeing 737 Flying experience
- **Website:** <http://flight4fantasy.com/boeing-737-commercial-jet/>
- **Promocode:** NA

T&Cs:

- This offer is valid for online bookings made during the SOF from 17.03.2015 to 19.03.2015, on use of an Axis Bank Debit & Credit Cards
- Prior online booking of the Boeing 737 experience is mandatory. Visit www.flight4fantasy.com
- This offer is valid for redemption on All days of the week
- This offer is valid only at the Flight 4 Fantasy Centres at Phoenix Marketcity, Kurla, Mumbai and The Forum Mall, Koramangala, Bangalore
- Post completion of booking, you will receive a separate mail within 12 hours confirming the offer details. Offer is redeemable only on showing this mail at the time of experience
- Minimum age limit for Boeing 737 and Cessna is 13 years and for Fighter Jet is 8 years
- Must report to the Centre atleast 10 min prior to session start time
- Sharing of the Simulator / Swapping is not allowed in the session

Cilory.com:

- **Offer:** Flat 20% discount for all products listed on the SOF page
- **Website:** http://www.cilory.com/474-sale?utm_source=axis&utm_medium=axis
- **Promocode:** SOFMARCH15

T&Cs:

- The coupon code is applicable only during the Axis Bank Fest and is only applicable when you pay via Axis Bank Credit/Debit Card
- The coupon code shall be applicable only for a specific set of products displayed on the Axis bank fest page on Cilory.com
- The customer can avail 20% discount using the coupon code on items displayed on the Axis bank fest page on Cilory.com

- In case of returns, ONLY the amount debited from the card shall be credited back to the card or transferred to the customer's bank account
- This coupon is NOT applicable for Cash on Delivery orders
- All other standard T&C as mentioned on www.cilory.com shall be applicable

N-Gal.com:

- **Offer:** Additional 25% off on min purchase of Rs. 999/-
- **Website:** <http://www.n-gal.com/axis-bank-exclusive-offer>
- **Promocode:** SOFMARCH15

T&Cs:

- All Axis Bank Credit & Debit Card Holders will be eligible for 25% discount on all products brought on n-gal.com.
- The minimum order value should be Rs.999/-.
- Registered customers will also get **10% cash back** in n-gal account.
- Customers should enter promocode SOFMARCH15 while shopping on n-gal.com. The validity of the offer will be 17,18,19 March 2015.
- Customers should use Axis bank Card for transaction on n-gal.com to avail this exclusive Axis bank offer.

Fabque.com:

- **Offer:** Flat 10% off across all fabque products.
- **Website:** www.fabque.com/shop
- **Promocode:** SOFMARCH15

T&Cs:

- Offer is valid only on transactions made on product listing under fabque.com
- No two offers can be clubbed together
- Offer is valid only for Axis bank customers under SOF program only
- Offer is valid for 17th, 18th and 19th March 2015 only
- No two offers can be clubbed
- Fabque T&Cs will be as applicable

Fitternity.com:

- **Offer:** Additional 10% off on all products, services & packages on Fitternity
- **Website:** www.fitternity.com/SOF2015
- **Promocode:** SOFMARCH15

T&Cs:

- The offer is valid for all products, services and packages on Fitternity's e-store (www.store.fitternity.com and www.fitternity.com/SOF2015) and not any other campaign.
- This offer cannot be clubbed / added on to an existing offer/discount scheme.
- By purchasing the services / memberships through Fitternity you automatically accept the terms and conditions of the Service Provider/ Fitternity Partner selling services / memberships
- Fitternity shall not be liable to you or to any third party for any modification, price change, suspension or discontinuance of products / services / packages available on discount.

TheNibblebox.com:

- **Offer:** Get additional 20% discount on any subscription packages from The Nibble Box.
- **Website:** www.thenibblebox.com/axisbankSOF
- **Promocode:** NA

T&Cs:

- Flat 20% discount on purchase of any subscription plan on www.thenibblebox.com ("Website") using your Axis Bank Credit or Debit cards.
- No Discount Coupon needed
- To avail the discount, just complete the purchase online using Axis Bank debit or credit cards. When you enter your Axis Bank credit or debit card details on the payment gateway page and proceed with the payment, the discount will be applied on your total payment amount automatically. For more details on the offer, please visit www.thenibblebox.com/axisbankSOF
- A cardholder can avail this offer **only 4 times** using his card.
- This offer will be over and above any on-going offer on www.thenibblebox.com
- Offer applicable only on the purchase of the subscription plan and not on the trial boxes.
- Offer duration is 17th March to 19th March, 2015, both days inclusive. ("Offer Duration").
- This offer is open to all Axis Bank Cardmembers whose accounts are valid and in good standing.
- To receive this offer, purchase should be charged in full to the Axis Bank Credit or Debit Card. No partial payments / wallet payments alternative available.
- This offer is being made purely on a "best effort" basis. Cardmembers are not bound in any manner to participate in this offer and any such participation is purely voluntary.
- Any disputes arising out of and in connection with this program shall be subject to the exclusive jurisdiction of the courts in the Mumbai only.
- All offers are subject to partner terms and conditions as stated on the offers page.
- In case of any queries / clarification, please write in to us at cs@thenibblebox.com or call at +91 99200 10920

KidZania.in:

- **Offer:**
 - Offer 1: One Adult Ticket Free on Purchase of One Kid Ticket, Upto March 31, 2015.
 - Offer 2: 10% off on upto 4 entry Tickets, for the month of April 2015
- **Website:** <http://kidzaniaindia-tickets.com/kidzania/Ticketing.aspx>
- **Promocode:**
 - Offer 1: **SOFMARCH15A**
 - Offer 2: **SOFMARCH15B**

T&Cs:

- Offer 1: One Adult Ticket Free on Purchase of One Kid Ticket, Upto March 31, 2015. Promocode-SOFMARCH15A
- Offer 2: 10% off. Max 4 entry Tickets on Booking for the month of April 2015.
- The booking period is open from 17th March, 2015 till 19th March, 2015
- All other standard T&C as mentioned on http://mumbai.kidzania.com/en-us/about_us/terms shall be applicable

YepMe.com:

- **Offer:** Flat 20% off on www.yepme.com
- **Website:** www.yepme.com/axis.aspx
- **Promocode:** SOFMARCH15

T&Cs:

- Offer is valid only on transactions made on product listing under www.yepme.com
- No two offers can be clubbed together
- Offer is valid only for Axis bank customers under SOF program only
- Offer is valid for 17th, 18th and 19th March 2015 only

Ezeego1:

- **Website:** www.ezeego1.co.in/sof-march-2015/
- **Promocode:** SOFMARCH15

Terms & Condition for offer for Singapore & Thailand

1. This offer is valid for Indian citizens.
2. The offer is valid on bookings made from **17th March - 19th March '2015, travel till 30th April.** Offer is valid for bookings made using **Axis Bank credit & debit card**. Payments made through any other mode of payment like Oxicash / Paymate or Cash on Delivery are not eligible under the offer.
3. The packages are strictly on first cum first serve basis and is subject to availability at the time of booking.
4. The offer is valid only for 2 adults + 1child with bed + 1 child without bed travelling together. The 50% off is based on the child without bed cost only.
5. The above package price does not include the 3.09% service tax. This will be calculated on the total holiday price
6. Surcharges applicable for Major peak and close - out dates
7. The above price has been budgeted at 1USD = INR 60 and 01 SGD – INR 50 and has been rounded off for representation purpose, the ROE at the time of making payments will be applicable.

International Holidays

- This offer is valid for Indian citizens only.
- Offer is valid only for adults on twin sharing basis. Extra adult or child will not be applicable under the offer.
- The offer is valid on bookings made from **17th March - 19th March '2015.** Offer is valid for bookings made using **Axis Bank credit & debit only**. Payments made through any other mode of payment like Oxicash / Paymate or Cash on Delivery are not eligible under the offer.

- To avail the offer, kindly enter '**SOFMARCH15**' in the Promo code section on the payment page. Note - validation of promo code does not guarantee cash back, terms and conditions have to be met.
- Bookings have to be made online on our website www.ezeego1.com or by calling on **022 – 71969797** or by emailing your query to axispromo@ezeego1.com.
- Get **flat 7% cash back on booking customized international holiday packages, except Thailand.**
- **Minimum booking of 2 passengers are required per transaction to avail the offer. Offer is not valid on group packages. Offer is valid on Land-Only packages.**
- On validation of the promo code, an instant discount of Re. 1 will be given. The actual cash back will be refunded to your card account within 15 working days of receiving full payment. The amount will reflect in your card account within 3-14 days from date of processing depending on your bank.
- Cash back amount will be processed on **NET** amount after deducting service tax.
- All bookings would be subject to availability at the time of booking and will be governed by the standard hotel booking terms and conditions.
- In case of non availability of rooms, an alternate will be offered. Any difference in price for the alternate offer will be payable by the customer.
- Cancellation/ Amendment charges will be applicable as per the hotel policy. Any cancellations during peak period may attract up to 100% retention.
- We require the following documents in order to release your vouchers for international hotel bookings
 - A. Copy of the first 2 and last 2 pages of the traveler's valid passport
 - B. BTQ form duly filled in and signed by the traveler
 - C. Copy of Proof of Address (any one of the below)
 - Telephone Bill
 - Electricity Bill
 - Latest Bank Statement
 - Letter from any recognized Public Authority
- Additionally terms & conditions as mentioned in the holiday section (on the website) are applicable.
- This promotion is funded from a special promotional budget created by Ezeego1.
- The Terms and Conditions of this promotion are subject to change without any prior notice.
- Ezeego1 shall not guarantee or be held responsible or liable for any service offered by the hotels and ground handlers which is not within the control of Ezeego1.
- Ezeego1 reserves the right to deny cash back to any customers who are found to directly or indirectly, voluntarily or involuntarily, violate or manipulate any of the above conditions.
- All disputes related to the offer shall be the subject matter of the jurisdiction of the Mumbai High Court. The prevailing statutory laws of India shall be applicable to the offer.
- This offer cannot be combined with any other offer currently applicable on www.ezeego1.com for the same products.
- Additionally terms & conditions as mentioned in the holidays section is applicable.

Domestic Holidays

- 1 These offers are valid for Indian citizens only.
- 2 Both Offers are valid only for adults on twin sharing basis. Extra adult or child will not be applicable under the offer.
- 3 The offer is valid on bookings made from **17th - 19th Mar 2015 for travel till 30th April 2015.**
- 4 The offer is valid for bookings made using **Axis Bank Credit & Debit Card only.** Payments made through any other mode of payment like Oxicash / Paymate or Cash on Delivery are not eligible under the offer.
- 5 Bookings have to be made online on our website www.ezeego1.com or by calling on **022 – 71969797** or by emailing your query to axispromo@ezeego1.com.
- 6 **Get flat 7% cash back on booking domestic holiday packages. Discount applicable for minimum 2 pax per transaction. Offer is NOT valid on group packages. Offer is valid on Land-Only packages.**
- 7 To avail the offer, kindly enter '**SOFMARCH15**' in the Promo code section on the payment page. Note - validation of promo code does not guarantee cash back, terms and conditions have to be met.
- 8 On validation of the promo code, an instant discount of Re. 1 will be given. The actual cash back will be refunded to your card account within 15 working days of completion of travel. The amount will reflect in your card account within 3-14 days from date of processing depending on your bank.
- 9 Cash back amount will be processed on **NET** amount after deducting service tax.
- 10 All bookings would be subject to availability at the time of booking and will be governed by the standard holiday booking terms and conditions.
- 11 Bookings made under this offer are not refundable i.e. booking will not be refunded on cancellations of bookings made under the offer.
- 12 Offer will not be valid i.e. cash backs will not be given if transaction amount is refunded entirely or partially for any reason whatsoever.
- 13 One amongst the passengers travelling should be holding the name on the credit card used for the payment.
- 14 This promotion is funded from a special promotional budget created by Ezeego1.
- 15 This offer is not applicable for bookings made by travel agents.
- 16 Ezeego1 reserves the right to change or withdraw the Offer, any time at the sole discretion of the Management. The Terms and Conditions of this promotion are subject to change without any prior notice.
- 17 Ezeego1 shall not guarantee or be held responsible or liable for any product or service offered by or hotels which is not within the control of Ezeego1.
- 18 Ezeego1 reserves the right to deny cash back to any customers who are found to directly or indirectly, voluntarily or involuntarily, violate or manipulate any of the above conditions.
- 19 All disputes related to the offer shall be the subject matter of the jurisdiction of the Mumbai High Court. The prevailing statutory laws of India shall be applicable to the offer.
- 20 This offer cannot be combined with any other offer currently applicable on www.ezeego1.com for the same products.
- 21 The Offer is not open to the relatives and employees of Ezeego1 and its associate companies.