

Note

(Dining Delights: Program with EazyDiner – Axis Bank Exclusive Property)

Date: 29th June 2022

- **Offer Details:** 1) Retail Cards Offer : 15% off up to Rs.500
Minimum Order Value Rs.1500
Valid Twice per card per month
Applicable on: Axis Bank Myzone Credit Card, Axis Bank Ace Credit Card , Axis Neo Credit Card , Axis Bank AURA Credit Card , Axis Bank Flipkart Credit Card, Prestige Debit Card, Meal card, Kochi1 Card. Axis Bank retail Credit & Debit cards etc.

- 2) Affluent Cards Offer: 25% off up to Rs.800
Minimum Order Value Rs.2000
Valid Twice per card per month
Applicable on : Axis Bank Select Credit Card: Axis Bank Miles & More Credit Card, Atlas Credit Card, : Axis Bank Privilege Credit card, Delight Debit Card, Axis Bank Priority Debit Card, Burgundy Debit Card Business Platinum Debit Card, Axis Bank Vistara cards etc.

- 3) HNI Offer : 40% off up to Rs.1000
Minimum Order Value Rs.2500
Valid Twice per card per month
Applicable on : Axis Bank Magnus Credit Card, : Axis Bank Reserve Credit Card, : Axis Bank Miles & More World Select Card , Axis Bank Vistara Infinite Credit card and Axis Bank Burgundy Private Credit & Debit cards only

- * Birthday Property Coming Soon ***

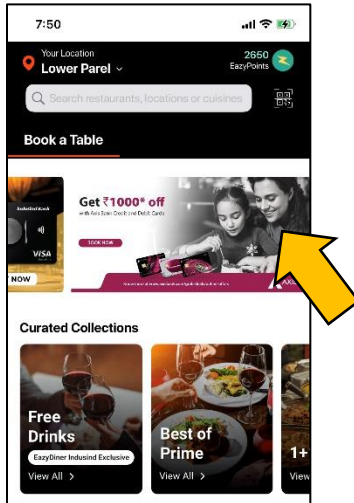
- 4) Birthday Offer: HNI Cards Offer : 50% off up to Rs.3000
No Minimum Order Value
Applicable on : Axis Bank Miles & More World Select Card , Axis Bank Magnus Credit Card, : Axis Bank Reserve Credit Card, : Axis Bank Vistara Infinite Credit card and Axis Bank Burgundy Private Credit & Debit cards only

- **Offer Period:** 29th June 2022 – 30th June 2023 (inclusive of both days)
- **Customer Base:** All CC/DC cardholders
- **Link:** <https://campaign.axisbank.com/disclaimer/dining-eazy-diner-axis-bank-disclaimer.html>
- **Offer Valid on:** Axis Bank Retail Credit & Debit Cards, excluding Corporate Cards
- **Eligible card list in Annexure or available on the Program Page**
- **Offer applicable on booking via the Axis Bank Dining Delights Program on EazyDiner**
- **Escalations:** ED Concierge Board Number & email ID
 - **Axis HNI Customers (exclusive boardline):** [7669004444](tel:7669004444)
 - Prime Customers: Phone No.7861004400 Email: prime@eazydiner.com
 - Other Registered ED Customers: Phone No.7861004444 Email: booking@eazydiner.com

Booking Steps

Detailed Customer Journey on EazyDiner:

Discovery of Axis Bank Dining Delights Page



1. Customer can log on to the EazyDiner App and Click on the Axis Bank Dining Delights Banner
2. They would then land directly on the Axis Bank dining delight link. <https://www.eazydiner.com/dining/axisbank>
3. Customers can discover the Axis Bank dining delights from the Axis Bank / EazyDiner communication
4. Once the customer lands on to the Axis Bank Dining Delight pages the Booking and Payment journeys mentioned below starts

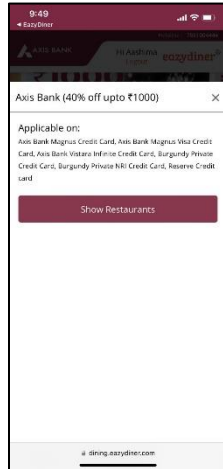
Booking Experience on Axis Bank Dining Delights Page



1. Once the Customer lands on the Axis Bank Program

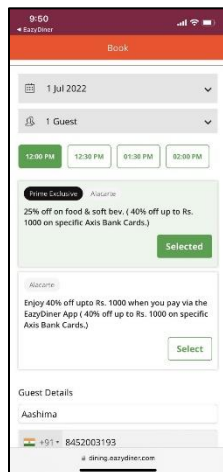
2. Customers find all running dining offers from Axis bank along with the cards on which the offer is applicable

3. The Birthday offer (Coming Soon) is also shown to the customers with How it works link mentioning how EazyDiner concierge team will make the experience more personal and special.



4. The customers can select the offer based on their card.

5. Click on the restaurant tab to show eligible restaurant details and its cuisine.

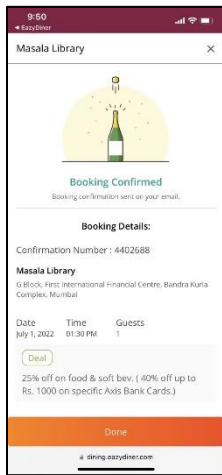


6. Once a restaurant is selected and customers click on Book now, the booking experience starts.

7. Customers select the date of dining, no of guests, dining deal (which is a combination of both restaurant discount and Axis bank card offer) and enter their details of Name, Phone number and email as guest details to Book a table.

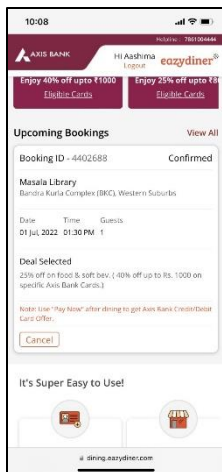
8. If a guest is an already logged in customer the guest details are automatically filled.

9. If a guest is a new customer, after clicking Book an OTP validation is triggered to validate the phone number and complete the booking.



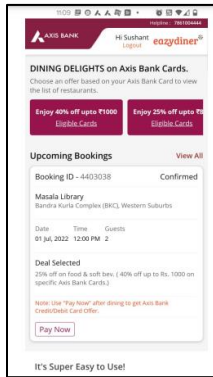
10. Booking confirmation is shown on the portal and a WhatsApp and email is sent with booking details.

11. When the customer closes the booking popup or refreshes the page or comes on the page again later, the upcoming bookings are showing under the Upcoming booking section on the page.

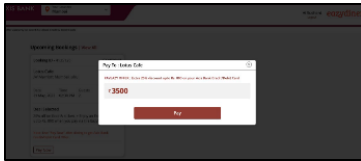


12. Customers can Cancel a booking from the portal itself or can Pay from the page after dining at the restaurant.

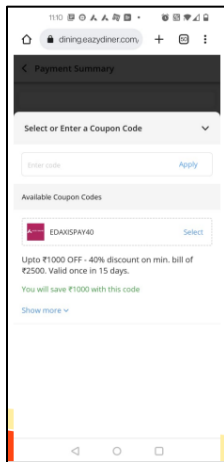
Payment Experience on Axis Bank Dining Delights Page



1. Customers can use the Pay Now link from WhatsApp or Email or Can come to the Axis Bank Dining delights page to find their booking and Pay the dining bill after the meal.



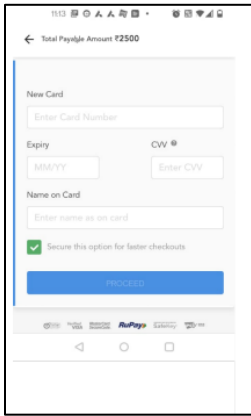
2. Customer clicks on Pay Now, enters the Bill amount and clicks Pay.



3. Axis Bank offers are shown to the customer to select the relevant offer based on the card that the customer has.



4. Offer is applied and the discounted amount is shown to the customer. Customer clicks on Pay as the next step.



The screenshot shows a mobile application interface for a payment gateway. At the top, it displays the time 11:13 and various status icons. Below that, a back arrow and the text "Total Payable Amount ₹2500" are visible. The main form is titled "New Card" and contains the following fields and options:

- Enter Card Number:** A text input field.
- Expiry:** Two input fields labeled "MM/YY" and "Enter CVV".
- Name on Card:** A text input field labeled "Enter name as on card".
- Secure this option for faster checkouts:** A checked checkbox.
- Payment Button:** A blue button labeled "PAYMENTS".

At the bottom of the screen, there is a navigation bar with icons for home, search, and other functions, along with the Axis Bank logo and "EazyDiner" branding.

5. The Customer is taken to the payment gateway where (s)he enters the card details, bin check happens automatically and the transaction succeeds if the correct Bin is matched and fails if an incorrect card is used.
6. The customer can restart the transaction by clicking Try again and use the right offer with the right card to complete the transaction.
7. The customer can also call the EazyDiner concierge team for any help in the transaction.