

**Terms & Conditions for Common Sense- Allahabad Campaign on Axis Bank Debit Cards**  
**(Dec'14- Feb '15)**

**Details of Participating Merchants**

Sr No	Merchant Name	Merchant Address	Offer Value	Phone No
1	K K Electronics	17/33 M G Marg, Allahabad	5% Only On Geyser	9839900122
2	Stylo Footwear	34b, M G Marg, Allahabad	5%	9935616560
3	A To Z	5-A, Sardar Patel Marg, Civil Lines, Allahabad	5% Only On Textile & Readymade Items	9335151500
4	Rajpoot Jewellers (Silver)	18/27 S P Marg, Near Subhash Chauraha, Allahabad	5%	9628369027
5	Shahnaz Herbal Salon	Vinayak Tower, Shop No. 2 & 3 124, E/20, M.G. Marg, Allahabad	10%	9838947725
6	Waza Restaurant	13/A/1, P D Tandon Road, Near ICICI Bank, Civil Lines, Allahabad	12%	7860544444
7	Kitchen Tantra	Shop No-03, Anant Balaji Kripa Plaza, Plot No-27b, Civil Station Bungalow No.01, Colvin Road, Lohiya Marg, Allahabad	12%	9935318811
8	Grooves	52 E /2a/42 Tashkand Marg, Allahabad	5%	9839844444
9	Khana Khazana	28b, M G Marg, Civil Lines, Allahabad	15%	9005962996, 7376000000
10	Madhur Mehrotra & Co	Tulsiani Plaza, 118a/16/Lgf, Near Basement, Opposite Coffee House, Allahabad	Upto 14%	05323240023
11	Apoorva Sales	Shop No-4, Anant Balaji Kripa Plaza, Civil Lines, Allahabad	10%	9335150492
12	Vipin Enterprises	6, M G Marg, Civil Lines, Allahabad	5%	05322242727 3
13	Tandon Tailors	6, S.P. Marg, Civil Lines, Allahabad	5% On Stitching Charges	9795881100, 0532- 2561352
14	Tushar Jaiswal Franchise Javed Habib	25 Tashkand Marg, Civil Lines Allahabad	10%	7668047323
15	Valerie's Emporium	Sai Tower 2nd Floor 22-A M G Marg Civil Lines, Allahabad	5% Only On Fabric	9415800497
16	New Rtr Readymade Garments	30 , M G Marg, Allahabad	5% Only On Artificial Jewellery	05322422373

17	Vishal Sons	22d, M G Marg Civil Lines, Allahabad	5%	9336232305
18	Ambika Enterprises	475 Old Katra, Allahabad	5%	9935060358
19	Alka Enterprises	30 M G Marg, Civil Lines, Allahabad	5%	9839420967, 0532- 2424031
20	Bani Thani	131 South Malaka, Allahabad	5%	9307919356, 9335071158
21	Queen's Sarees	Shop No-1, Ground Floor, Big Bazaar, Civil Lines, Allahabad	5%	9696664448, 0532- 6455221
22	Dr. Imran Ahmed	30/9/7 P D Tandon Road, Cooper Road, Civil Lines, Allahabad	5% Discount Only On Opd	9839993612, 0532- 3205777
23	Patrani	Shop No-2, Ground Floor, P Square Mall, 218e/71/1, M G Marg, Allahabad	5% Discount On All & 10% Discount On Purchases Above Rs 2000/-	9415344097
24	Bizzare	25, M G Marg, Civil Lines, Allahabad	5%	9335524790
25	Time World	68/36, Johnston Ganj, Allahabad	10%	9936997936, 0532- 2401536
26	Adarsh Electronics & Electricals	2/27, M G Marg, Civil Lines, Allahabad	5%	9415215788, 0532- 2407688
27	Sakhi Sarees	10 S P Marg, Civil Lines, Allahabad	5%	9415344743
28	Kamal Cloth Centre	2/78, Matiyara Road, Allahpur Tikoniya Market, Allahabad	5%	9415361052
29	Womens Collection	10 S P Marg, Civil Lines, Meena Bazar, Allahabad	5%	8127509960, 0532- 3299970
30	Shagun Collection	8-A/1,S P Marg, Civil Lines, Near Subash Chowk, Allahabad	5%	9335101060, 0532- 2560188
31	Mega Electronics	16-A M G Marg, Allahabad	11% On LG Products (Selected Models)	9838200146
32	R P Gupta Fashion Complex	35, Kotha Parcha,	10% On M.R.P	0532- 2413623,9793 500000

33	Kohinoor Restaurant (C.L.)	Lg-1,Lg-2, Vinayak Tower, M G Marg, Civil Lines, Allahabad	15% Above RS.500/-	05322655501
34	Rama Opticians	26/36c Mg Marg Civil Lines	10% Only On Frames	9889754334
35	Khanna Bhai Crockery	140/30a M G Marg Civil Lines	Upto 30% Discount On M.R.P	9305226225
36	Indus Corporation	24/12, Sardar Patel Marg, Civil Lines,	5%-10% On Sports Items & 10%-20% On Fitness Items On MRP	0532-2424670
37	Shivam Medicals	25/3 Thornhill Road Civil Lines	5% Discount On M.R.P & 10% Discount On Purchase Above Rs.2000/-	9415236625
38	Verma Associates	F-13 First Flore Indra Bhavan, Allahabad	5% On MRP	9554299882
39	Vaibhav Traders	133/145 V N Marg, Allahabad	5% On MRP	0532-2557544, 8090100858
40	Beauty Collection	627 Mishra Market Purana Katra, Allahabad	10% On MRP	9026069735
41	Shuchita Retail Private Limited	5/5 A Hashimpur Road Tagore Town , Allahabad	10% On MRP	9415338509
42	Nikhil Enterprises	21/17 Jayantipur Sules Srai, Allahabad	10% On MRP	9415215666
43	Paradise Pastry N Ice Cream	19/35 M G Marg , Allahabad	5% Only On Fast Food	8601417050
44	S A Infotech	Shop No-14 Ground Floor Indira Bhawan Civil Lines, Allahabad	5% On MRP	0532-2403000, 8090151000
45	Nimantran	23 Mg Marg Civil Lines , Allahabad	15% On MRP	9415238917
46	Darshan And Company	20 B/2 Hashimpur Road , Allahabad	5% On MRP	0532-2465229/266, 9415316067
47	Chopra Electronics	29/25vivekanand Marg, Allahabad	5% On MRP	0532-2401645, 9415237920
48	Shabeenas	813 Bans Mandi, Allahabad	10% On MRP Above Rs 500/-	9889750633
49	Agrawal Gifts	4-Bhs Allahpur, Allahabad	10% On MRP	9838588249
50	J Puneet Stores	15 B Elgin Road Civil Lines, Allahabad	5% On MRP	0532-2261362, 9335050002
51	Mirror Salon	Flat No-E Ground Floor Avtar Apartment Drummond Road, Allahabad	5% On MRP	0532-6543543, 9307968188
52	Sara Mobile Shoppe	17/23/3 Yatrik Chauraha Civil Lines, Allahabad	5% On MRP	9838581413
53	Reserve Seats	12/22/1 Master Jahrul Hasan Road Katra	10% On MRP	0532-2250377, 9838460424

54	Som & Sons	10-A S P Marg Meena Bazar, Allahabad	30% On Making Cost	0532-2561251, 9235597093
55	Purush Paridhan	41 Kotha Parcha, Allahabad	5% On MRP	9335130173
56	Tandoor T Carrey	17/33, M. G. Marg, Allahabad	15% On MRP	0532242727
57	Harsh Kids Collection	30/28-A Shanti Complex Kotha Parcha, Allahabad	5% On MRP	9415368331
58	Royal Touch	659/2/51 Ramanand Nagar Matiyara Road, Allahabad	10% On MRP	9760067479
59	New Jade Garden	123/27a Mg Marg Civil Lines, Allahabad	5% On MRP	9415216572
60	Chetana Medical Books	L-13 Npa Arcade 23 M G Marg Civil Lines, Allahabad	30% On Books Only	9307978423
61	R-Shaan	7/9/3a Plot No 46/3 Civil Station Sardar Patel Marg Civil Lines Allahabad	5% On MRP	9838722226
62	K L Rawal & Co	6-C Kamla Nehru Road	5% On MRP	0532-2407760, 9839240183
63	New Hotel Tepso	123/27a Mg Marg Civil Lines	10% On MRP	9415216572
64	Panna Lal Agrawal Stationery Point	26/7 M G Marg Civil Lines	5% On MRP	9235594423
65	City Walk Textiles	5-B S P Marg Civil Lines	10% On MRP	9455624093

### T&Cs

- “Card” shall mean all such variants of Axis bank Debit Card, which have been issued by Axis Bank and are valid and subsisting during the program period, except for Axis Bank commercial card
- “Card holder/s” shall mean such customer/s who are Axis Bank’s customers; and to whom a Card has been issued and who is authorised to hold the card.
- “Primary Terms and Conditions” shall mean the terms and conditions applicable to the card in addition to these terms and conditions.
- “Transaction” would mean all eligible transaction on POS and online and will not include Cash withdrawals at ATMs of Axis and/or other banks, Void transactions and reversals.
- “Void transactions” would mean any transaction wherein the transaction made by using the card has been cancelled by the Merchant Establishment prior to the settlement with Axis Bank.
- “Offer period” shall mean period commencing from December 15, 2014 to February 28, 2015 both days inclusive.
- “Merchant Partner” shall mean the merchants who have tied up with Axis bank and entered into legal contract complying with Axis Bank Primary Terms & Conditions.

### Offer:

- Minimum 5% discount at the above mentioned Merchant partners subject to offer details mentioned.

- The offer is valid for selective Axis Bank Cardholders of Allahabad only, having active Axis Bank Savings or Current Accounts, to whom the formal offer communication via email and/or SMS on their registered email ID and/or mobile number has been sent by Axis Bank
- The Campaign Period starts from 15<sup>th</sup> December '2014 and ends on 28<sup>th</sup> February '2015 (both days inclusive).
- During the offer period, Merchant Partner shall offer cardholders additional discount of upto 15% of a net transaction value of bill only if the cardholder makes payment of such invoice by Axis Bank Debit card.
- Offer discount will be processed by Merchant Partner at the billing counter at the time of purchase and will reflect on the bill.
- This Offer is valid on all Axis Bank Retail Debit Cards. This offer is not valid on Commercial Cards.
- All escalations related to this campaign will be valid till 31<sup>st</sup> May, 2015.
- The offer is non-negotiable, not transferable.
- Cancelled/ Void/Refunded/Incomplete/rejected/invalid/returned/disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.

- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the Reward under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- General Terms and Conditions of Individual Merchant Partners are applicable.
- General Terms and Conditions on Axis Bank Debit Card are applicable.